

October 20-21, 2004  
1015 Likely Voters  
Margin of Error +/- 3.1%

**FREQUENCY QUESTIONNAIRE**  
*poll conducted by Greenberg Quinlan Rosner Research*

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Q.3 First of all, are you registered to vote at this address?

	<b>Total</b>
Yes .....	100
No.....	-
(ref:SCREEN1)	

Q.4 Many people weren't able to vote in the 2000 election for President between George Bush, Al Gore, and Ralph Nader. How about you? Were you able to vote, or for some reason were you unable to vote?

	<b>Total</b>
Voted.....	92
Not registered in 2000/Ineligible/too young .....	3
Did not vote.....	6
(Can't remember/Don't know/Refused).....	-
(ref:VOTE00)	

**[56 Respondents]**

Q.5 Were you registered to vote at that time and did not vote, or were you not registered to vote?

	<b>Total</b>
Registered, but did not vote .....	28
Not registered.....	72
(Can't remember/Don't know) .....	-
(Refused).....	-
(ref:NEWREG00)	

Q.6 As you know, there was an election for Congress and other offices in 2002. Many people weren't able to vote. How about you? Were you able to vote or for some reason were you unable to vote?

	<b>Total</b>
Voted.....	82
Did not vote.....	16
(Can't remember/Don't know) .....	2
(Refused).....	-
(ref:VOTE02)	

[160 Respondents]

Q.7 Were you registered to vote at that time and did not vote, or were you not registered to vote?

	<b>Total</b>
Registered, but did not vote .....	60
Not registered .....	37
(Can't remember/Don't know) .....	3
(Refused) .....	-
(ref:NEWREG02)	

Q.8 What are the chances of your voting in the election for President this year: are you almost certain to vote, will you probably vote, are the chances 50-50, or don't you think you will vote?

	<b>Total</b>
Almost certain .....	98
Probably .....	2
50-50 .....	-
Will not vote.....	-
(Don't know/refused).....	-
(ref:CP3)	

Q.9 Generally speaking, do you think that things in this country are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

	<b>Total</b>
Right direction.....	42
Wrong track.....	53
(Don't know/refused).....	6
<b>Right - Wrong.....</b>	<b>-11</b>
(ref:DIRECT)	

Q.10 Do you approve or disapprove of the way George Bush is handling his job as president?

	<b>Total</b>
Strongly approve .....	36
Somewhat approve .....	12
Somewhat disapprove .....	10
Strongly disapprove .....	40
(Don't know/Refused) .....	2
<b>Total approve.....</b>	<b>48</b>
<b>Total disapprove.....</b>	<b>50</b>
<b>Approve - disapprove.....</b>	<b>-2</b>
(ref:CANDAPP2)	

Q.11 Now, I'd like to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold. You can use any number from zero to one hundred, the higher the number the more favorable your feelings are toward that person or organization. If you have no opinion or never heard of that person or organization, please say so.

	Mean	% Warm	% Cool	% ID
11 The Republican Party .....	51.4	46	40	99
12 The Democratic Party.....	53.6	46	35	98
13 George W. Bush .....	52.1	50	43	100
14 John Kerry .....	49.9	47	43	100
15 John Edwards .....	50.5	43	38	93
16 Dick Cheney.....	47.7	45	45	97
17 The N.R.A., or National Rifle Association .....	49.5	40	38	95
18 Pro-life, anti-abortion groups .....	50.3	37	38	96
19 The Iraq war .....	41.9	37	48	98
20 Big corporations .....	46.9	30	34	93
21 Gay marriage .....	34.4	25	54	96

(ref:THERM204)

Q.22 And, on a scale of one to ten, with one meaning NOT AT ALL interested and ten meaning VERY INTERESTED, please tell me how interested you are in this year's elections?

	Total
1.....	0
2.....	-
3.....	0
4.....	0
5.....	2
6.....	1
7.....	2
8.....	5
9.....	6
10.....	84
(Don't know/Refused) .....	0

(ref:INTEREST)

Q.23 (ASKED 3-WAY WHERE NADER ON BALLOT AND 2-WAY OTHERWISE) Thinking about the elections in November, if the election for president were held today and the candidates were Republican George Bush and the Democrat John Kerry -- for whom would you vote -- George Bush or John Kerry?

	<b>Total</b>
John Kerry.....	48
Lean John Kerry.....	1
George Bush.....	46
Lean George Bush.....	1
Ralph Nader .....	1
Lean Ralph Nader .....	0
(Other).....	1
Lean (Other).....	0
(Undecided).....	0
(Refused).....	1
<b>Total John Kerry.....</b>	<b>49</b>
<b>Total George Bush.....</b>	<b>47</b>
<b>Total Ralph Nader.....</b>	<b>1</b>
<b>Total (Other).....</b>	<b>1</b>
<b>Total (Undecided/Refused).....</b>	<b>1</b>
<b>John Kerry - George Bush .....</b>	<b>2</b>
<b>[474 Respondents]</b>	
<b>Total Ralph Nader (where on ballot).....</b>	<b>2</b>
(ref:KRBSHVT)	

Q.27 Even though you are not supporting Democrat John Kerry now, what are the chances that you might support Kerry in the election for President in November -- is there a fair chance that you might support him, a small chance, just a very slight chance or no chance at all that you might support him?

	<b>Total</b>
Fair chance .....	2
A small chance .....	3
Just a very slight chance.....	3
No chance at all.....	42
(Don't know/Refused) .....	0
<b>Kerry Supporter.....</b>	<b>49</b>
(ref:PCKR)	

Q.28 Even though you are not supporting Republican George Bush now, what are the chances that you might support Bush in the election for President in November -- is there a fair chance that you might support him, a small chance, just a very slight chance or no chance at all that you might support him?

	<b>Total</b>
Fair chance .....	3
A small chance .....	2
Just a very slight chance.....	4
No chance at all.....	44
(Don't know/Refused) .....	0
<b>Bush Supporter.....</b>	<b>47</b>
(ref:PCBSHKR)	

**[474 Respondents]**

Q.29 Even though you are not supporting Ralph Nader now, what are the chances that you might support Ralph Nader in the election for president in November -- is there a fair chance that you might support him, a small chance, just a very slight chance or no chance at all that you might support him?

	<b>Total</b>
Fair chance .....	3
A small chance .....	6
Just a very slight chance.....	9
No chance at all.....	80
(Don't know/Refused) .....	1
<b>Nader Supporter.....</b>	<b>2</b>
(ref:PCNADER)	

**[10 Respondents]**

Q.30 (IF VOTING FOR NADER) Now, imagine that there were only two candidates for President, Republican George Bush and the Democrat John Kerry -- if the election for President were held today, for whom would you vote -- George Bush or John Kerry?

	<b>Total</b>
John Kerry .....	40
George Bush.....	38
(Undecided).....	7
(Other).....	7
(Refused).....	9
<b>John Kerry - George Bush .....</b>	<b>-</b>
(ref:VOTE3C)	

Q.31 Again, thinking about the elections in November, if the election for U.S. Congress were held today, would you be voting for the Democratic candidate or the Republican candidate in your district where you live?

	<b>Total</b>
Democratic candidate.....	47
Lean Democratic candidate.....	3
Republican candidate .....	41
Lean Republican candidate .....	4
(Other candidate).....	1
Lean (Other candidate).....	-
(Undecided).....	5
(Refused).....	1
<b>Total Democratic candidate .....</b>	<b>49</b>
<b>Total Republican candidate .....</b>	<b>44</b>
<b>Total (Other candidate) .....</b>	<b>1</b>
<b>Democratic candidate - Republican candidate .....</b>	<b>5</b>
(ref:GC1)	

Q.33 Now let me ask overall, do you think the country should continue in the direction Bush is headed or go in a significantly different direction?

	<b>Total</b>
Different direction strongly .....	49
Different direction not so strongly .....	4
Bush direction not so strongly.....	6
Bush direction strongly .....	39
(Don't know/refused).....	2
<b>Total Different direction.....</b>	<b>52</b>
<b>Total Bush direction.....</b>	<b>45</b>
<b>Different direction - Bush direction.....</b>	<b>7</b>
(ref:COUNDIR)	

**[507 Respondents]**

Q.34 (SPLIT A) Has what you have heard about John Kerry in the past couple of days made you feel more favorable or less favorable in your opinion of him?

	<b>Total</b>
Much more favorable .....	17
Somewhat more favorable.....	17
Somewhat less favorable.....	14
Much less favorable .....	24
No difference.....	25
(Don't know/refused).....	3
<b>Total more favorable.....</b>	<b>35</b>
<b>Total less favorable .....</b>	<b>37</b>
(ref:KERHEARD)	

**[508 Respondents]**

Q.37 (SPLIT B) Has what you have heard about George Bush in the past couple of days made you feel more favorable or less favorable in your opinion of him?

	<b>Total</b>
Much more favorable .....	18
Somewhat more favorable.....	17
Somewhat less favorable.....	14
Much less favorable .....	22
No difference.....	26
(Don't know/refused).....	3
<b>Total more favorable.....</b>	<b>35</b>
<b>Total less favorable .....</b>	<b>36</b>
(ref:BSHHEARD)	

Q.40 Now I am going to ask you something different. I am going to read a list of issues and I want you to tell me whether, overall, you think John Kerry or George Bush would do a better job with this issue. If you do not know, just tell me and we will move on to the next item.

	<b>Kerry Much Btrr</b>	<b>Kerry Smwt Btrr</b>	<b>Bush Smwt Btrr</b>	<b>Bush Much Btrr</b>	<b>Both</b>	<b>Nei- ther</b>	<b>DK/ Ref</b>	<b>Total Kerry Btrr</b>	<b>Total Bush Btrr</b>	<b>Kerry - Bush</b>
40 The economy .....	35	15	15	29	0	2	4	<b>50</b>	<b>44</b>	<b>7</b>
41 Taxes .....	26	17	12	35	0	2	8	<b>44</b>	<b>47</b>	<b>-3</b>
42 Foreign policy.....	33	13	13	34	0	1	6	<b>46</b>	<b>47</b>	<b>-0</b>
43 The war on terrorism.....	26	15	8	44	1	1	5	<b>41</b>	<b>52</b>	<b>-11</b>
44 Iraq .....	32	14	10	39	0	1	4	<b>46</b>	<b>49</b>	<b>-3</b>
45 Being on your side.....	33	13	10	34	0	3	7	<b>47</b>	<b>44</b>	<b>3</b>
46 Raising middle class living standards.....	36	14	13	25	1	4	7	<b>50</b>	<b>38</b>	<b>12</b>
47 Retirement and Social Security.....	32	17	13	27	1	4	6	<b>49</b>	<b>41</b>	<b>8</b>
48 Homeland security.....	22	16	11	43	1	2	5	<b>38</b>	<b>54</b>	<b>-16</b>
49 Having a hopeful vision of the future .....	34	13	11	34	2	2	4	<b>47</b>	<b>45</b>	<b>1</b>
50 Has clear plans on what he wants to achieve .....	26	15	13	37	2	3	5	<b>40</b>	<b>50</b>	<b>-9</b>
51 Health care.....	36	15	15	24	0	2	7	<b>52</b>	<b>39</b>	<b>13</b>
52 Talking about his own ideas rather than criticizing his opponent .....	25	15	10	30	6	7	7	<b>40</b>	<b>40</b>	<b>-0</b>

(ref:KBBETJOB)

Q.53 Now, I am going to read you a list of words and phrases which people use to describe political figures. For each word or phrase, please tell me whether it describes John Kerry very well, well, not too well, or not well at all.

	<b>Very Well</b>	<b>Well</b>	<b>Not Too Well</b>	<b>Not Well At All</b>	<b>DK/Ref</b>	<b>Total Well</b>	<b>Total Not Well</b>
53 Has good plans for the economy .....	25	31	19	23	2	<b>56</b>	<b>42</b>
54 Strong leader.....	27	29	17	25	2	<b>56</b>	<b>42</b>
55 Has what it takes to be President.....	33	22	16	28	1	<b>55</b>	<b>44</b>
56 Cares about people like you .....	30	28	15	25	2	<b>58</b>	<b>40</b>
57 Will keep America safe .....	23	32	18	24	3	<b>55</b>	<b>43</b>
58 Is ready to deal with Iraq .....	25	23	19	31	2	<b>48</b>	<b>50</b>
59 Shares your values.....	26	27	17	29	1	<b>53</b>	<b>46</b>
60 Strong convictions.....	29	31	15	23	2	<b>61</b>	<b>38</b>
61 Feel confident with the idea of him as president .....	33	19	14	34	1	<b>52</b>	<b>48</b>

(ref:KERPOS04)

Q.62 Now, I am going to read you a different list of words and phrases which people use to describe political figures. For each word or phrase, please tell me whether it describes John Kerry very well, well, not too well, or not well at all.

	Very Well	Well	Not Too Well	Not Well At All	DK/Ref	Total Well	Total Not Well
62 Flip-flops on important issues .....	35	16	23	24	2	51	47
63 Too liberal .....	35	17	23	22	3	52	45
64 Too ready to raise taxes.....	30	20	25	22	3	50	47
65 Not strong enough on security and defense issues .....	27	17	25	26	4	45	51
66 Being too negative in his campaign.....	29	20	26	22	2	49	49
67 Jumps on any issue to try to win political advantage.....	37	20	22	18	3	57	40
68 Just not sure you can trust him to keep the country safe .....	35	14	18	31	2	50	48
(ref:KERNEG04)							

Q.69 Now, I am going to read you a list of words and phrases which people use to describe political figures. For each word or phrase, please tell me whether it describes George Bush very well, well, not too well, or not well at all.

	Very Well	Well	Not Too Well	Not Well At All	DK/Ref	Total Well	Total Not Well
69 Honest and trustworthy .....	34	19	17	29	1	53	46
<b>[507 Respondents]</b>							
70 (SPLIT A) Has good plans for the economy .....	21	27	20	31	-	48	52
<b>[508 Respondents]</b>							
71 (SPLIT B) Has good plans for Iraq .....	25	22	21	32	1	47	52
72 Making progress on our country's problems .....	24	25	22	29	1	48	51
73 His handling of 9-11 means he's probably the best person to be president in these times. ....	38	16	16	28	2	54	44
(ref:BUSHPOS04)							

Q.74 Now, I am going to read you a list of words and phrases which people use to describe political figures. For each word or phrase, please tell me whether it describes George Bush very well, well, not too well, or not well at all.

	Very Well	Well	Not Too Well	Not Well At All	DK/Ref	Total Well	Total Not Well
74 Too negative in his campaign.....	26	20	25	26	2	46	51
75 Supports big corporate interests rather than the public interest .....	42	19	19	18	3	60	37
76 Misled the country on many important issues .....	35	16	20	28	1	51	48
77 Too ready to go to war .....	43	14	19	23	1	57	42
78 Out of touch..... (ref:BUSHNEG04)	31	17	21	30	1	48	51

**[200 Respondents]**

Q.79 (SWING VOTERS) Now, I'm going to read you some pairs of statements about finally deciding whom to vote for in the election for president. As I read each pair, please tell me whether the FIRST statement or the SECOND statement comes closer to your views, even if neither is exactly right.

	1 <sup>st</sup> Stmt Strng	1 <sup>st</sup> Stmt Smwt	2 <sup>nd</sup> Stmt Strng	2 <sup>nd</sup> Stmt Much	Both	Nthr	DK/Ref	Total 1 <sup>st</sup> Stmt	Total 2 <sup>nd</sup> Stmt	1 <sup>st</sup> - 2 <sup>nd</sup>
79 In the final analysis, I want to take a chance on change.										
In the final analysis, I'm nervous about voting for change.....	35	12	16	30	1	2	4	48	46	2
80 Before the election, what I want to know from the candidates is how you'll make the economy and health care better for people.										
Before the election, what I want to know from the candidates is how you'll make us safe. ....	48	9	5	27	8	1	2	57	32	25

	1 <sup>st</sup> Strng	1 <sup>st</sup> Smwt	2 <sup>nd</sup> Smwt	2 <sup>nd</sup> Strng	Both	Nthr	DK/ Ref	Total 1 <sup>st</sup> Stmt	Total 2 <sup>nd</sup> Stmt	1 <sup>st</sup> - 2 <sup>nd</sup>
81 At this point, I'm comfortable with changing to a new person, if he has the right priorities.										
After all is said in done, Bush has made us safer and I'm reluctant to change for a new guy.	42	12	10	35	-	-	1	54	45	9
(ref:PAIRWEAK)										

**[200 Respondents]**

Q.82 (SWING VOTERS) Which one of the following issue areas would be MOST important to you in deciding how to vote for a candidate for President? Is it...

	Total
The economy and jobs .....	39
Terrorism and security .....	27
Healthcare .....	15
The war in Iraq .....	14
(Other) .....	3
(Don't know/Refused) .....	2
(ref:TOP4ISS2)	

**[200 Respondents]**

Q.83 (SWING VOTERS) Now, something different. Which TWO of the following are most important for you to know if you are considering or finally voting for John Kerry

	Total
He'll work with Democrats and Republicans to get things done...	27
He'll do something about health care .....	25
He'll work to create better jobs.....	24
He is a strong person with convictions.....	21
He'll do a better job in Iraq.....	19
He'll keep America safe .....	17
He won't raise taxes and offer big government programs .....	10
He has good values.....	9
(Nothing) .....	9
(Don't know) .....	7
(ref:KERISS2)	

Q.84 Finally, I would like to ask you a few questions for statistical purposes. What is the last year of schooling that you have completed?

	<b>Total</b>
1 - 11th grade .....	4
High School graduate .....	25
Non-college post H.S. ....	2
Some college .....	28
College graduate.....	27
Post-graduate school .....	14
(Don't know/refused).....	0
(ref:EDUC)	

Q.85 Are you a member of a labor union? (IF NO) Is any member of your household a union member?

	<b>Total</b>
Yes: Respondent belongs .....	13
Household member .....	7
No member belongs .....	79
(Don't know/refused).....	0
(ref:UNION)	

Q.86 Are you married, single, separated, divorced, or widowed?

	<b>Total</b>
Married.....	63
Single .....	18
Separated/divorced.....	11
Widowed .....	8
(Don't know/refused).....	0
(ref:MARITAL)	

Q.87 Generally speaking, do you think of yourself as a Democrat, a Republican or what?

	<b>Total</b>
Strong Democrat .....	26
Weak Democrat.....	12
Independent-lean Democrat .....	10
Independent.....	6
Independent-lean Republican.....	10
Weak Republican .....	11
Strong Republican.....	25
(Don't know/Refused) .....	0
(ref:PTYID1)	

Q.90 Thinking in political terms, would you say that you are Conservative, Moderate, or Liberal?

	<b>Total</b>
Liberal .....	17
Moderate .....	45
Conservative.....	36
(Don't know/refused).....	2
(ref:IDEO1)	

Q.91 What is your religion?

	<b>Total</b>
Protestant.....	50
Catholic .....	24
Jewish.....	2
(Other/none/refused) .....	24
(ref:RELIG1)	

**[508 Respondents]**

Q.92 Which one of these words best describes your kind of Christianity -- fundamentalist, evangelical, charismatic, Pentecostal or moderate to liberal?

	<b>Total</b>
Fundamentalist .....	12
Evangelical.....	23
Charismatic/Pentecostal .....	14
Moderate to liberal .....	40
(Something else).....	3
(Don't know/refused).....	8
(ref:RELIG3)	

Q.93 How often do you attend church -- every week, once or twice a month, several times a year, or hardly ever?

	<b>Total</b>
Every week.....	41
Once or twice a month .....	18
Several times a year .....	14
Hardly ever.....	19
(Never) .....	5
(Don't know/Refused) .....	2
(ref:RELIG2)	

[931 Respondents]

Q.94 In the 2000 election for President, did you vote for Democrat Al Gore, Republican George Bush, or Green Party candidate Ralph Nader?

	<b>Total</b>
Democrat Al Gore .....	44
Republican George Bush.....	50
Green Party candidate Ralph Nader .....	3
(Other candidate).....	1
(Don't know/refused).....	2
<b>Democrat Al Gore - Republican George Bush .....</b>	<b>-6</b>
(ref:VOTE2000)	

Q.95 In what year were you born?

	<b>Total</b>
18 - 24 .....	6
25 - 29 .....	7
30 - 34 .....	8
35 - 39 .....	10
40 - 44 .....	10
45 - 49 .....	11
50 - 54 .....	10
55 - 59 .....	10
60 - 64 .....	6
Over 64.....	20
(No answer).....	1
(ref:AGE)	

Q.96 How would you describe the area in which you live--Do you live in a city with over a million people, in a smaller city, in a suburban area outside a city, in a small town, or in a rural area?

	<b>Total</b>
City (1 million plus) .....	14
Smaller city .....	18
Suburban area.....	24
Small town .....	25
Rural area .....	18
(Don't know/refused).....	1
(ref:CITYSIZE)	

Q.97 How many guns or rifles do you own?

	<b>Total</b>
None .....	60
1-2 .....	16
3-9 .....	15
10 or more .....	5
(Don't know/Refused) .....	4
(ref:GUNS)	

Q.98 What racial or ethnic group best describes you?

	<b>Total</b>
White.....	80
African-American or Black.....	10
Hispanic or Latino.....	7
Native American.....	1
Asian.....	1
(Other).....	1
(Don't know/refused).....	1
(ref:RACETHN)	

**[71 Respondents]**

Q.100 Would you describe your Hispanic origin as Mexican, Puerto Rican, Cuban, Latin American, Central American, or Spanish?

	<b>Total</b>
Mexican.....	57
Puerto Rican.....	16
Cuban.....	6
Latin American.....	2
Central American.....	1
Spanish.....	13
(Other).....	4
(Don't know/refused).....	1
(ref:ORIGIN)	

Q.101 Last year, that is in 2003, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

	<b>Total</b>
Less than \$10K.....	3
\$10K to under \$20K.....	9
\$20K to under \$30K.....	9
\$30K to under \$50K.....	19
\$50K to under \$75K.....	21
\$75K to under \$100K.....	12
\$100K or more.....	15
(Refused).....	11
(Don't know).....	2
(ref:INCOME)	

Q.2 Record respondent's gender

	<b>Total</b>
Male.....	48
Female.....	52
(ref:GENDER)	