

GREENBERG QUINLAN ROSNER RESEARCH

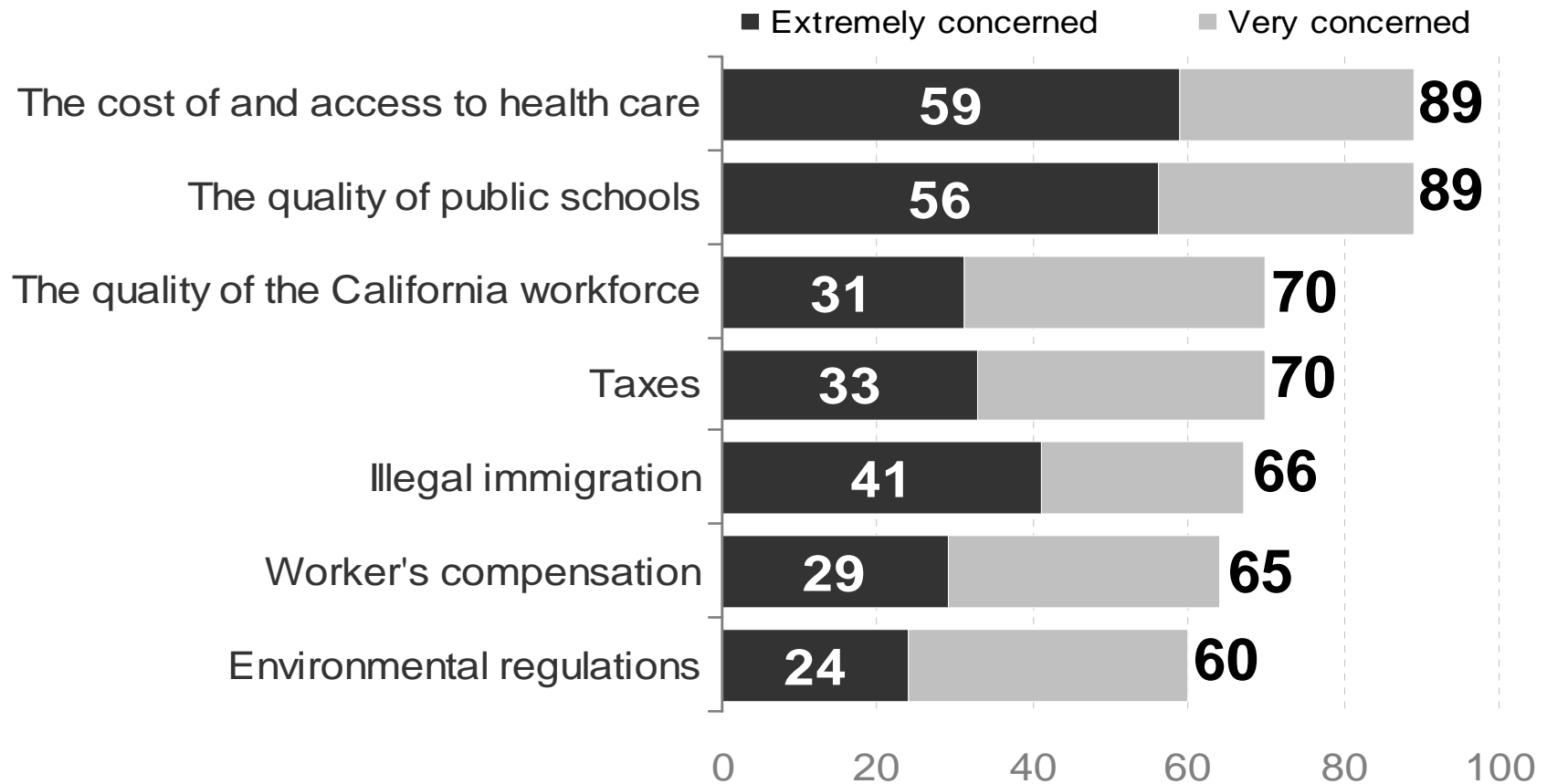
March 2007

Selected Survey Results: Business Executives' Attitudes on California Education

Conducted for the California Foundation for Commerce and Education

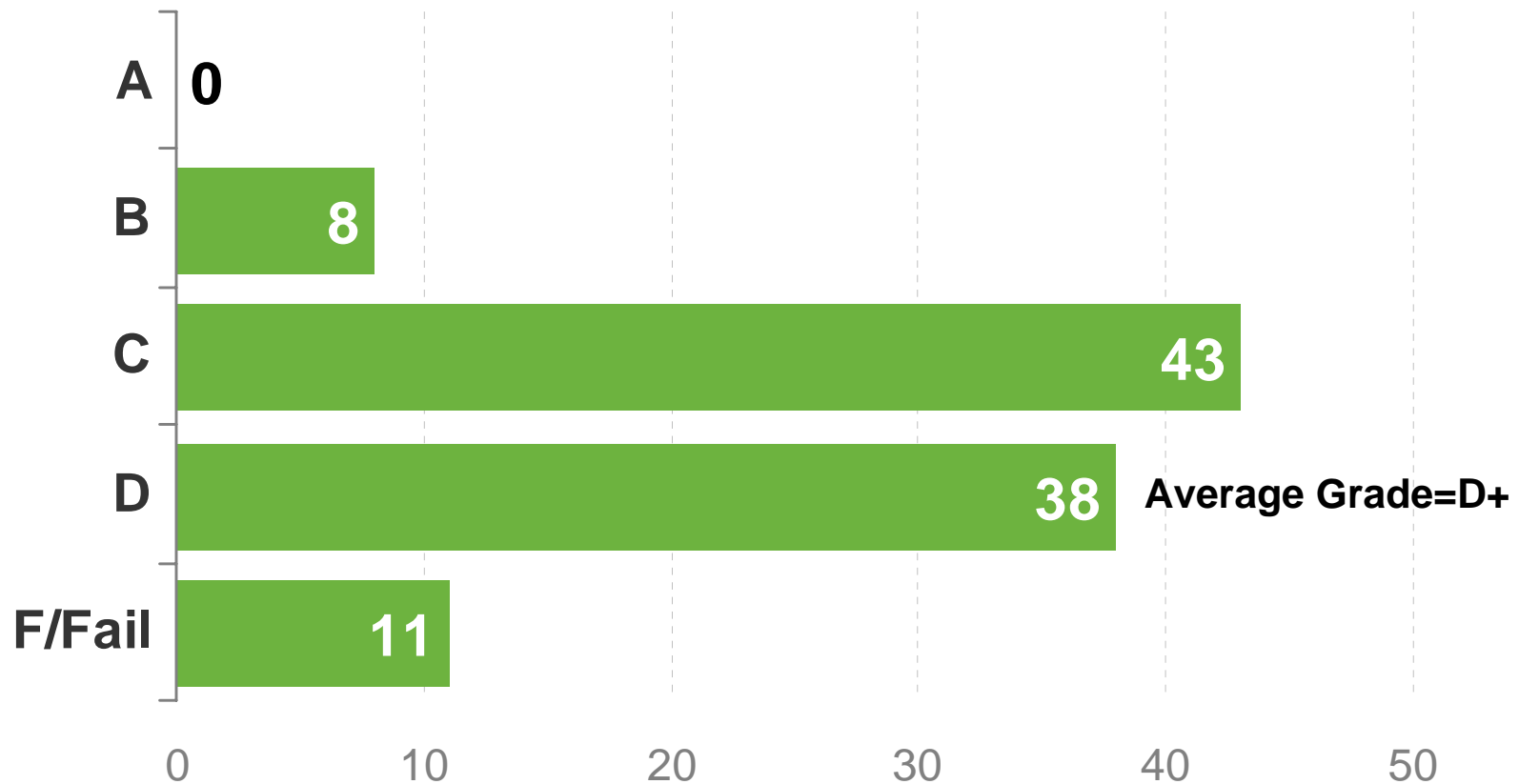
Health Care and Education Rank as Top Issues

Here is a list of specific problems affecting California businesses that you may like to see your elected officials in Sacramento address. For each one, please indicate how concerned you are about that item - extremely concerned, very concerned, somewhat concerned, or not too concerned?



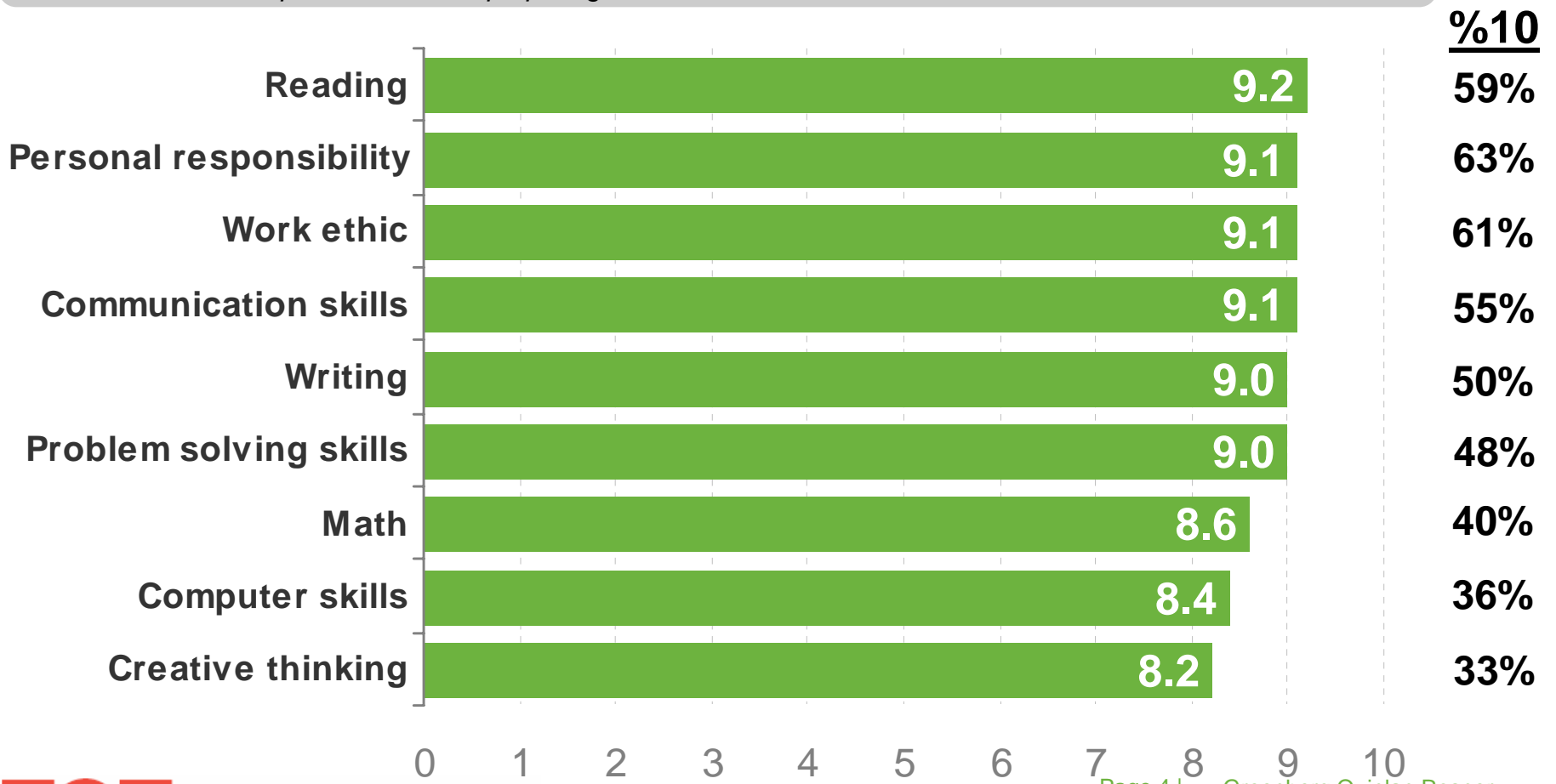
Business Executives Grade California's Public Schools

Students are often given the grades A, B, C, D and F to rate the quality of their work at school. Suppose the K - 12 public schools themselves were graded in the same manner. What grade would you give California public schools?



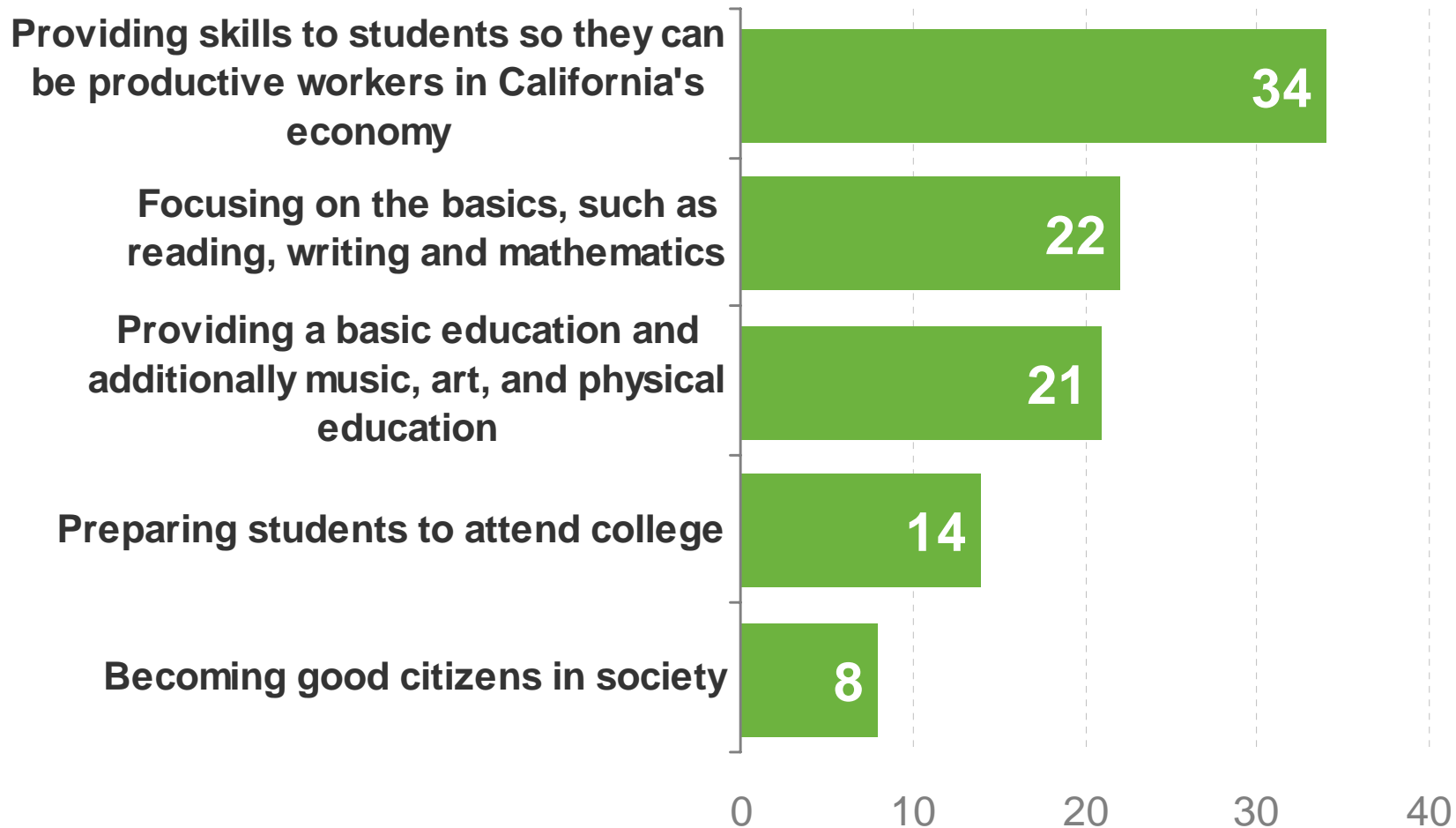
Skills Business Executives Want Schools to Teach Kids

Here is a list of skills that schools can teach students. In thinking about your needs as a business leader, on a scale of 1 to 10, with 10 meaning it is the highest priority and 1 meaning it is the lowest priority, how much of a priority should each one be for K - 12 public schools in preparing students for the future workforce?



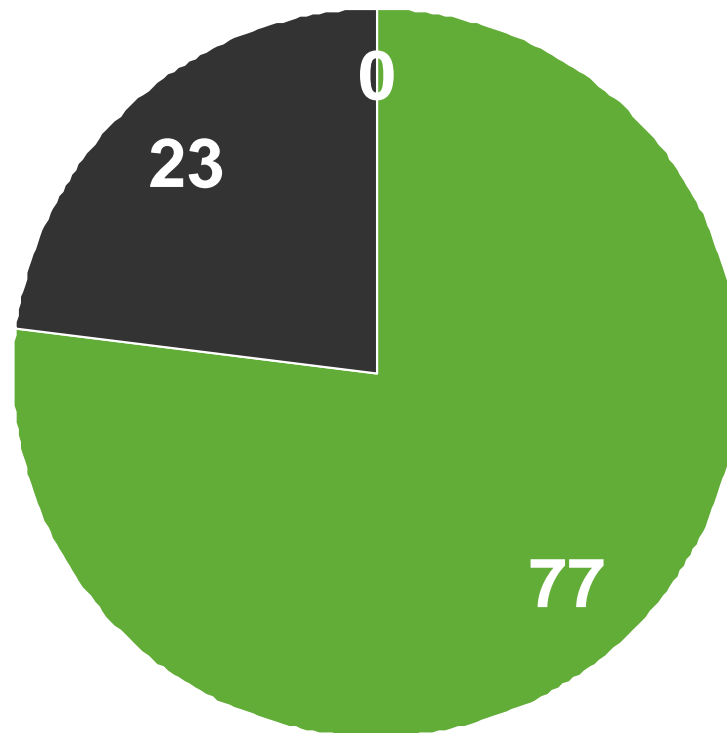
The Main Purpose of a High School Education

Which of the following should be the MAIN purpose of a high school education?



Business Executives Believe Schools Need Major Reforms

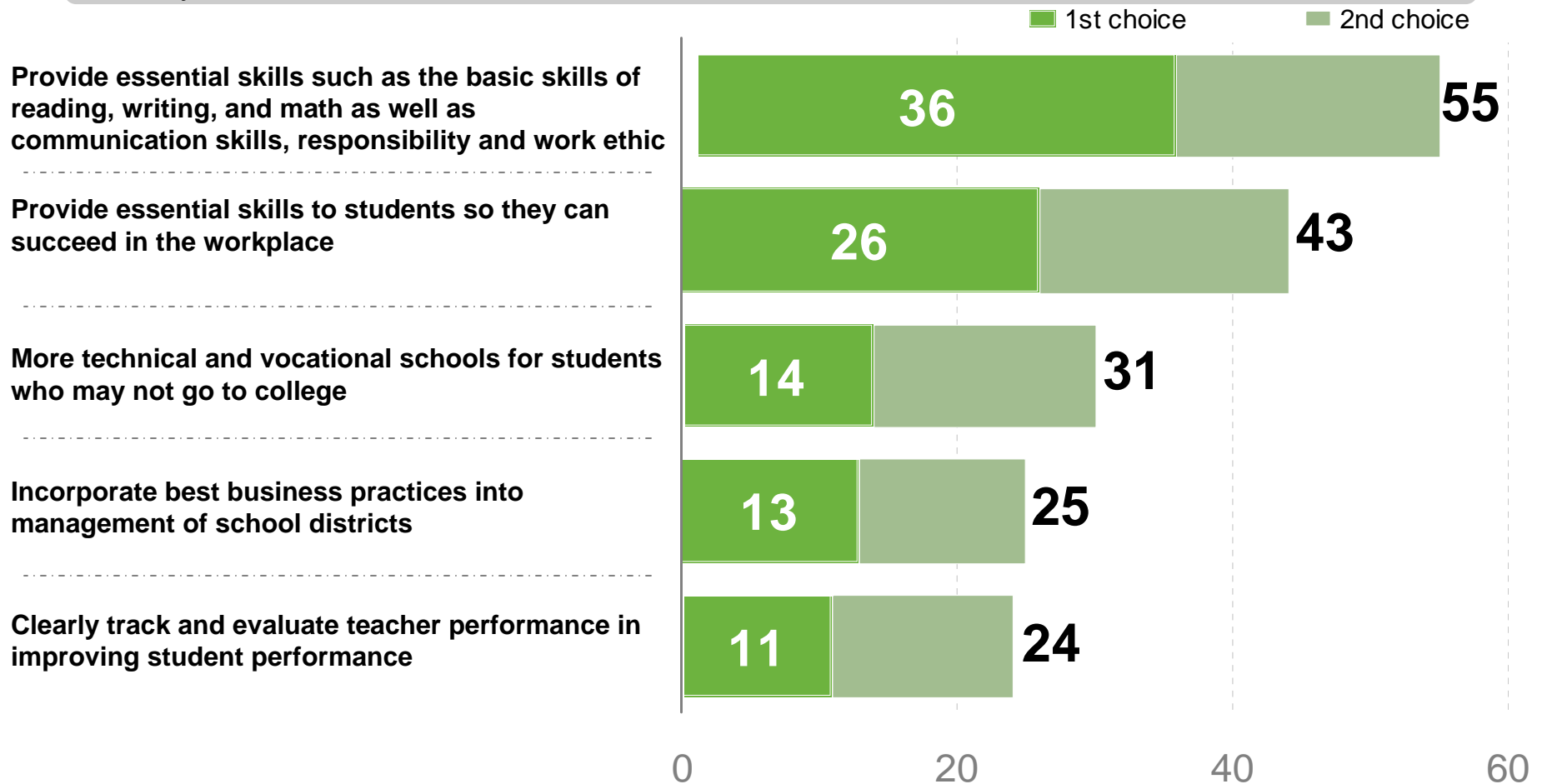
In thinking about making changes to our K - 12 public schools, which would be better -to implement major reforms to significantly overhaul how schools are now run and how they educate students, to make minor reforms within the existing educational system, or keep the system as it is today?



- Implement major reforms to significantly overhaul how schools are now run and how they educate students
- Make minor reforms within the existing educational system
- Keep system as is

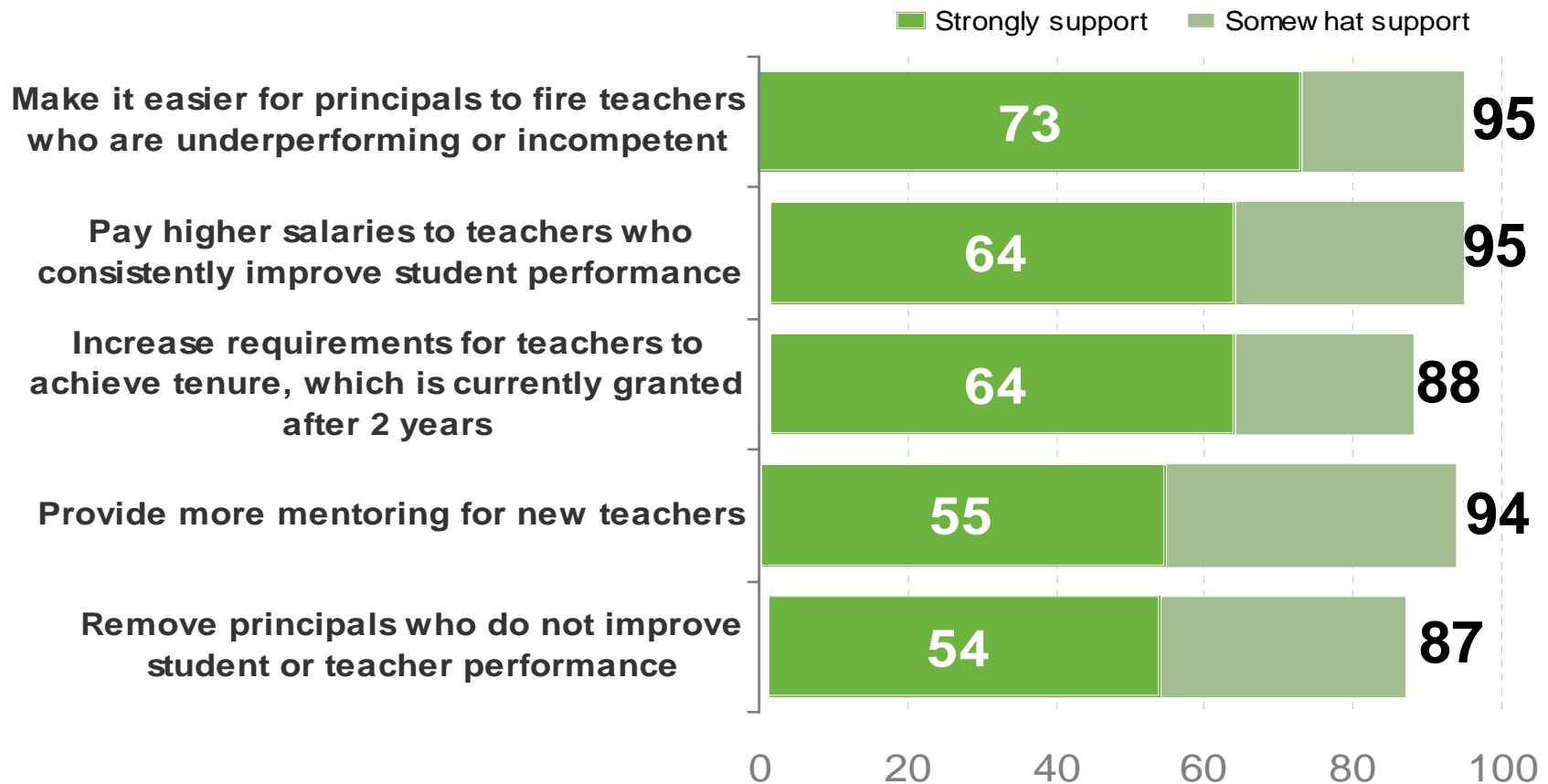
Top Reforms

Of the potential reforms and policy options just mentioned, which would be your first choice to implement? And what would be your second choice?



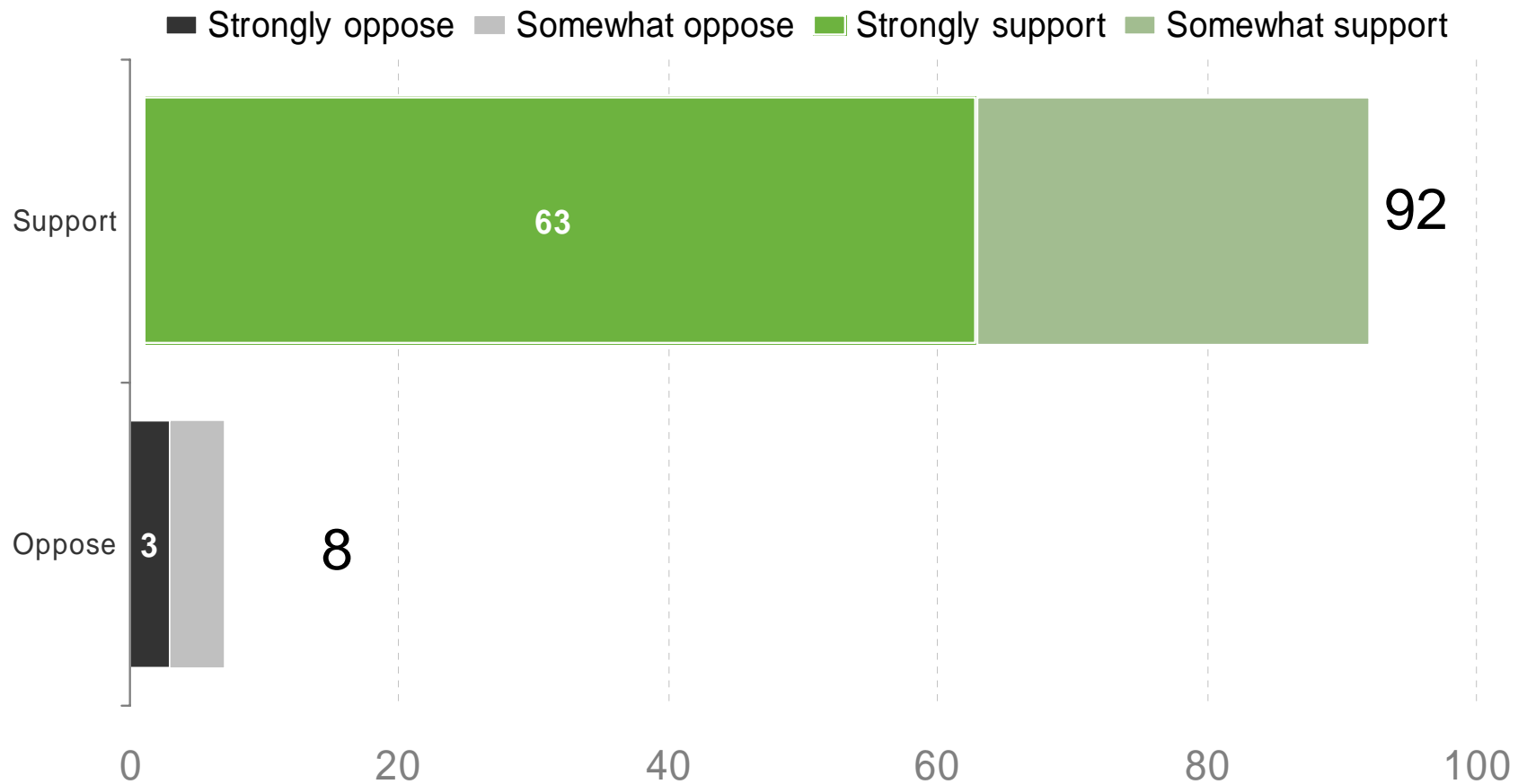
Education Reforms Dealing with Teachers

Here is a list of potential education reforms affecting teachers. Please indicate whether you strongly support, somewhat support, somewhat oppose, or strongly oppose each one.



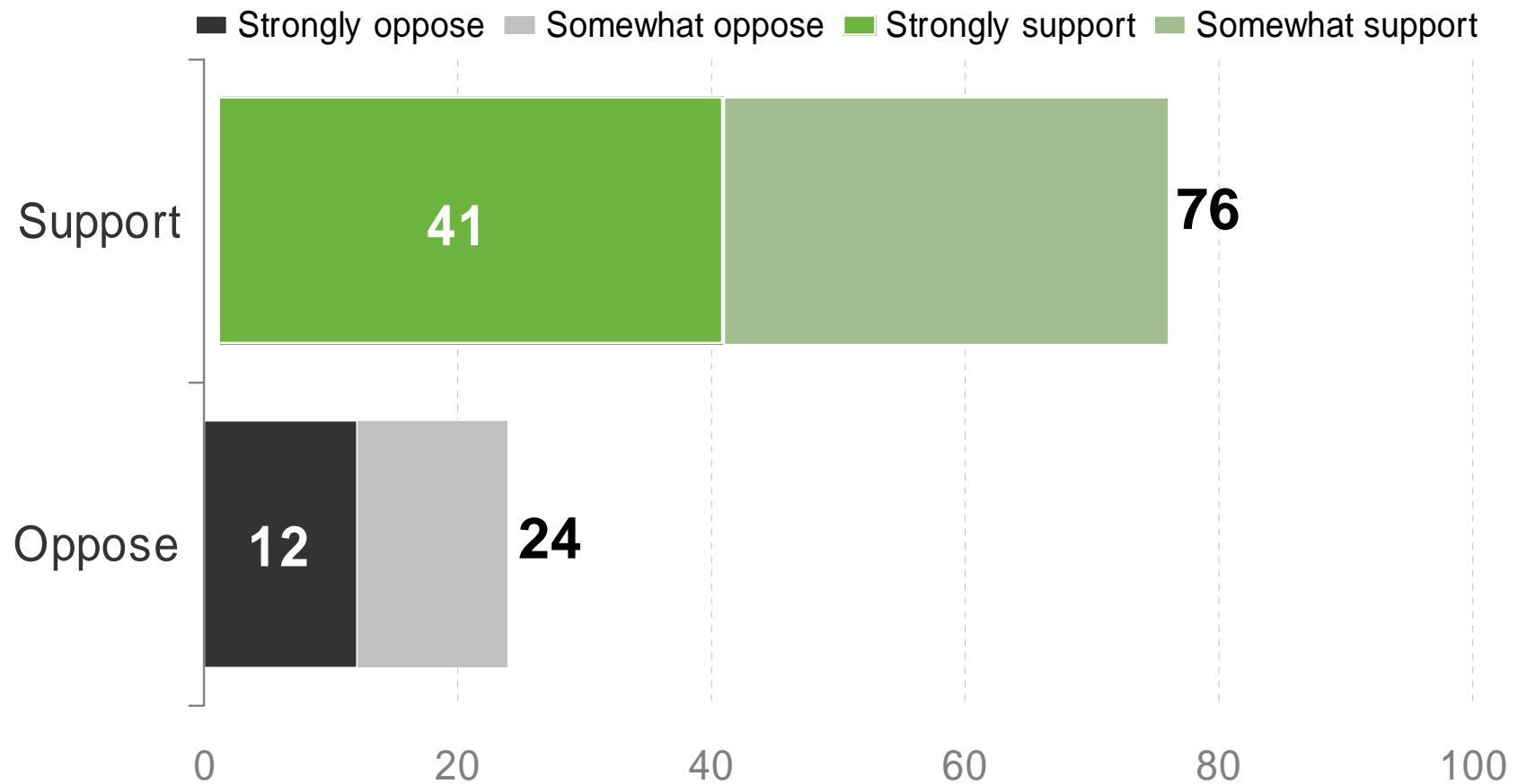
Overwhelming Support for Increasing Funding for Education if Tied to Specific Reforms

Would you strongly support, somewhat support, somewhat oppose, or strongly oppose increased funding for K-12 public schools if the increase was tied to that reform?



Even Potential Support for Raising Taxes if Tied to Favorite Reform

Would you strongly support, somewhat support, somewhat oppose, or strongly oppose raising taxes to increase funding for K-12 public schools if the tax increase was tied to that reform?



Accountability vs. Funding – No Blank Check

Here are 2 statements people have made regarding funding for California’s K-12 public schools. Which statement do you agree with more?

