



National Public Radio National Survey

Key Findings From a National Survey
of 800 Likely Voters

October 4 and 6-7, 2007



Project #07563

GREENBERG QUINLAN ROSNER RESEARCH

Methodology

Public Opinion Strategies and Greenberg Quinlan Rosner Research are pleased to present National Public Radio with the key findings of a national telephone survey of 800 likely voters. The survey, which was completed October 4 and 6-7, 2007, has a margin of error of plus or minus 3.46 percentage points ($\pm 3.46\%$) in 95 out of 100 cases.

The survey was developed by the two firms and NPR. This is our twenty-third survey in the NPR series.

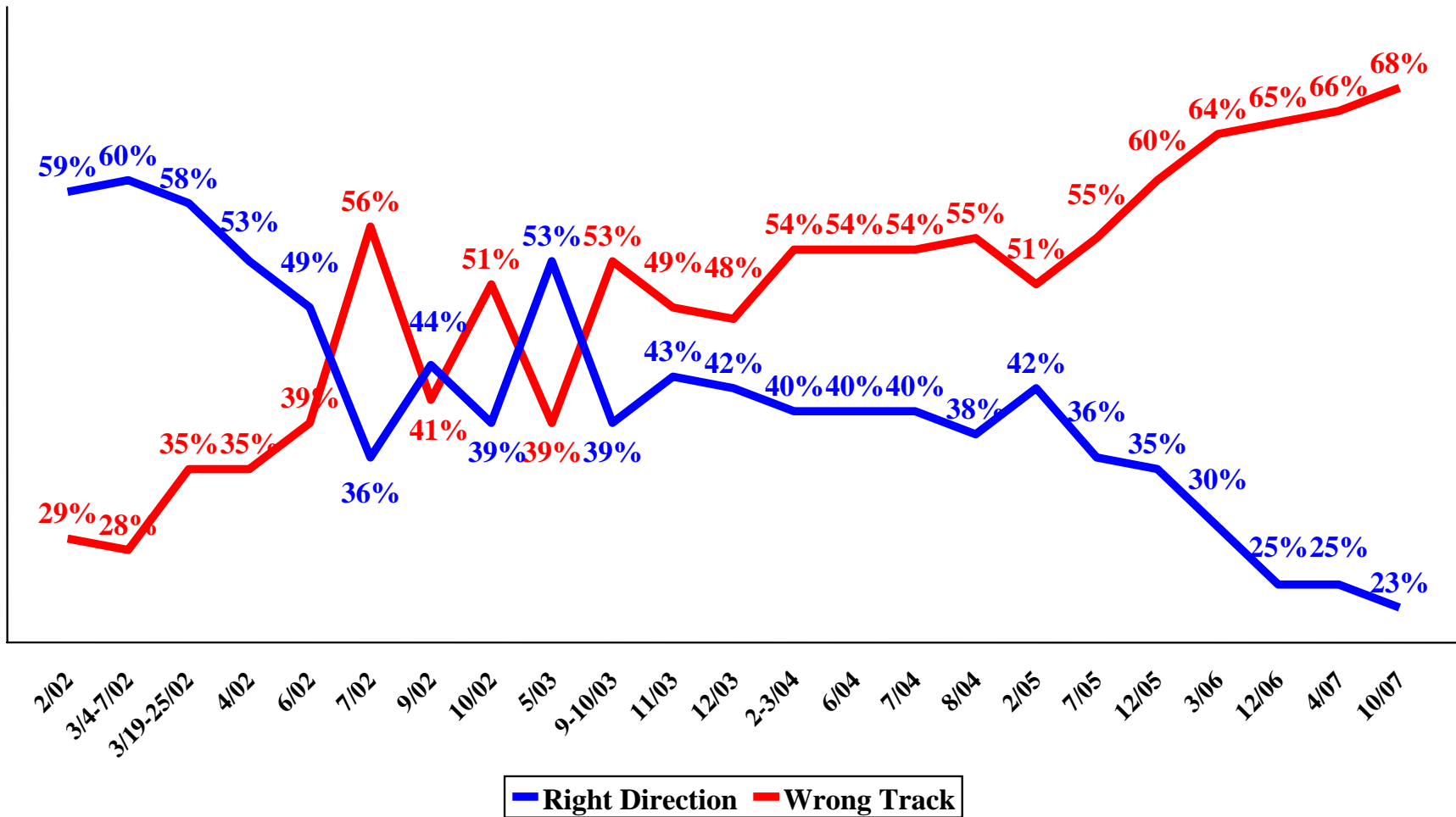


Political Environment



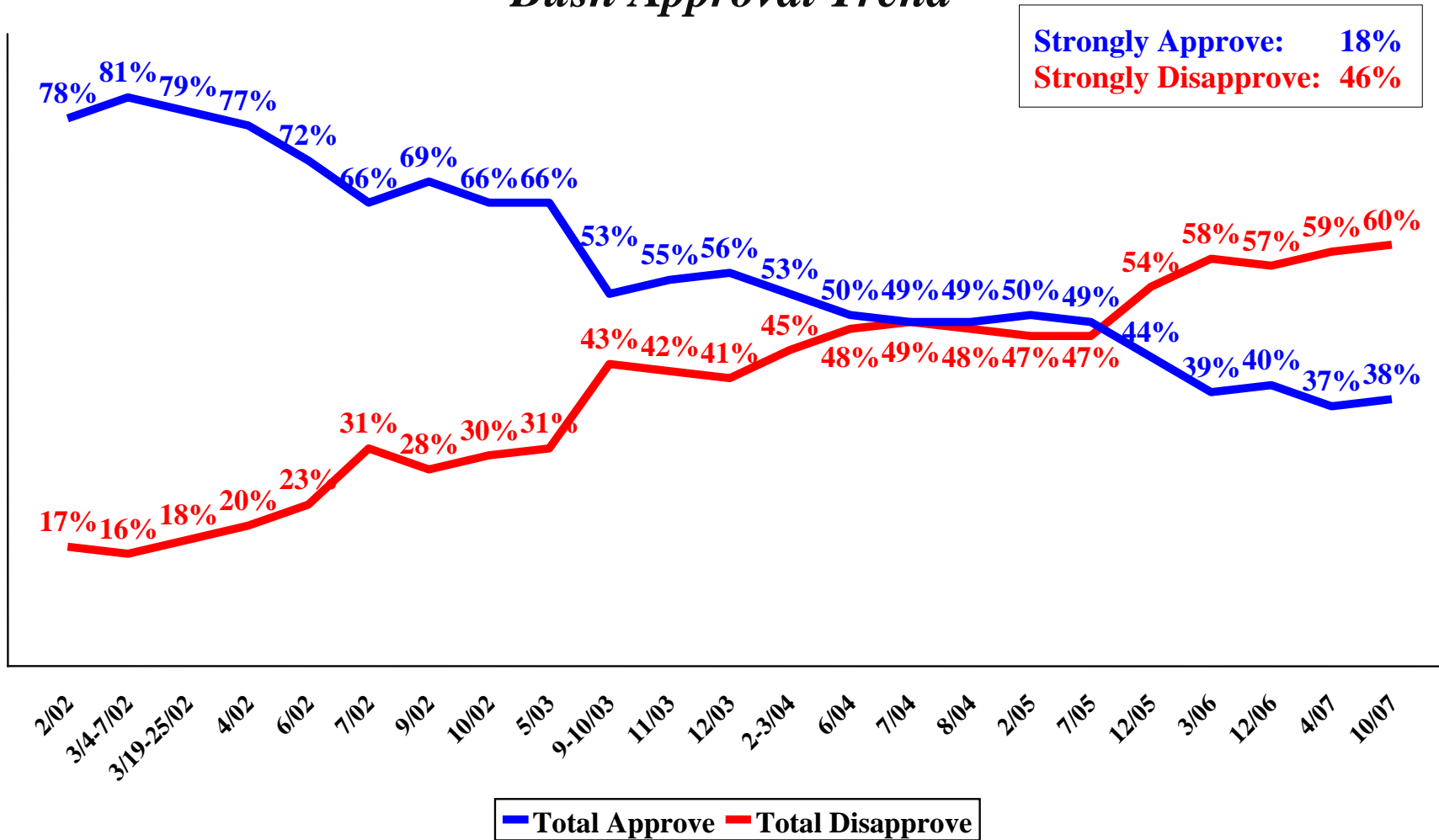
Voters continue to be pessimistic about the direction of the country.

National Mood Trend



A majority disapprove of the President.

Bush Approval Trend

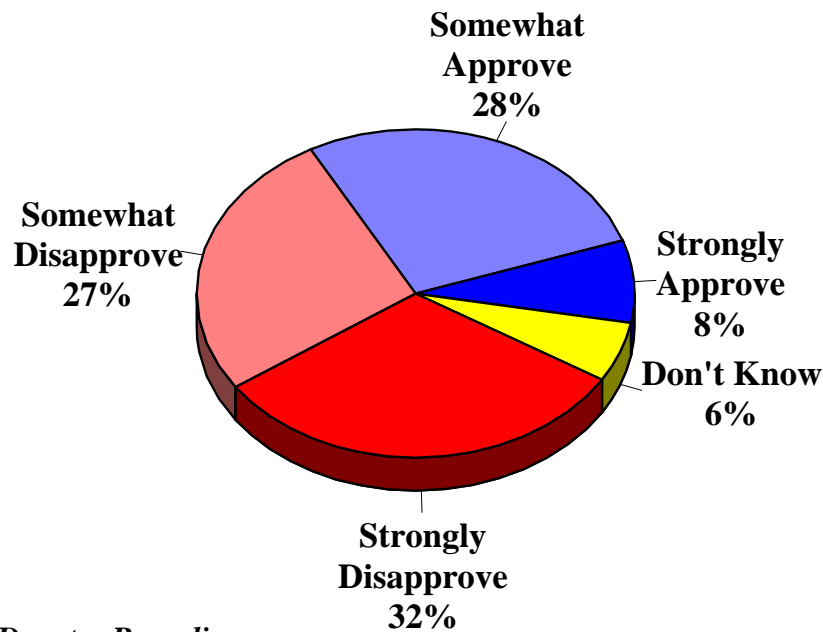


Voters are even more negative toward Congress.

“Do you approve or disapprove of the way the U.S. Congress is handling its job?”

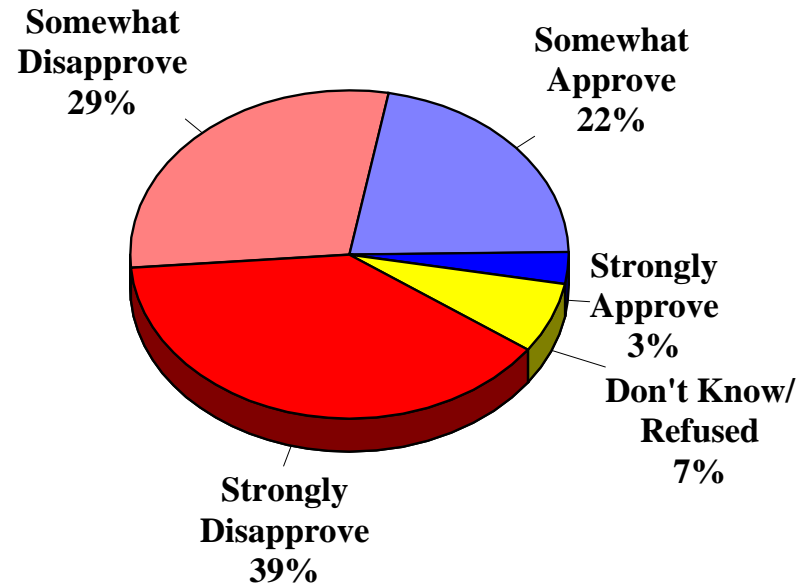
April 2007

Total Approve: 35%*
Total Disapprove: 59%



October 2007

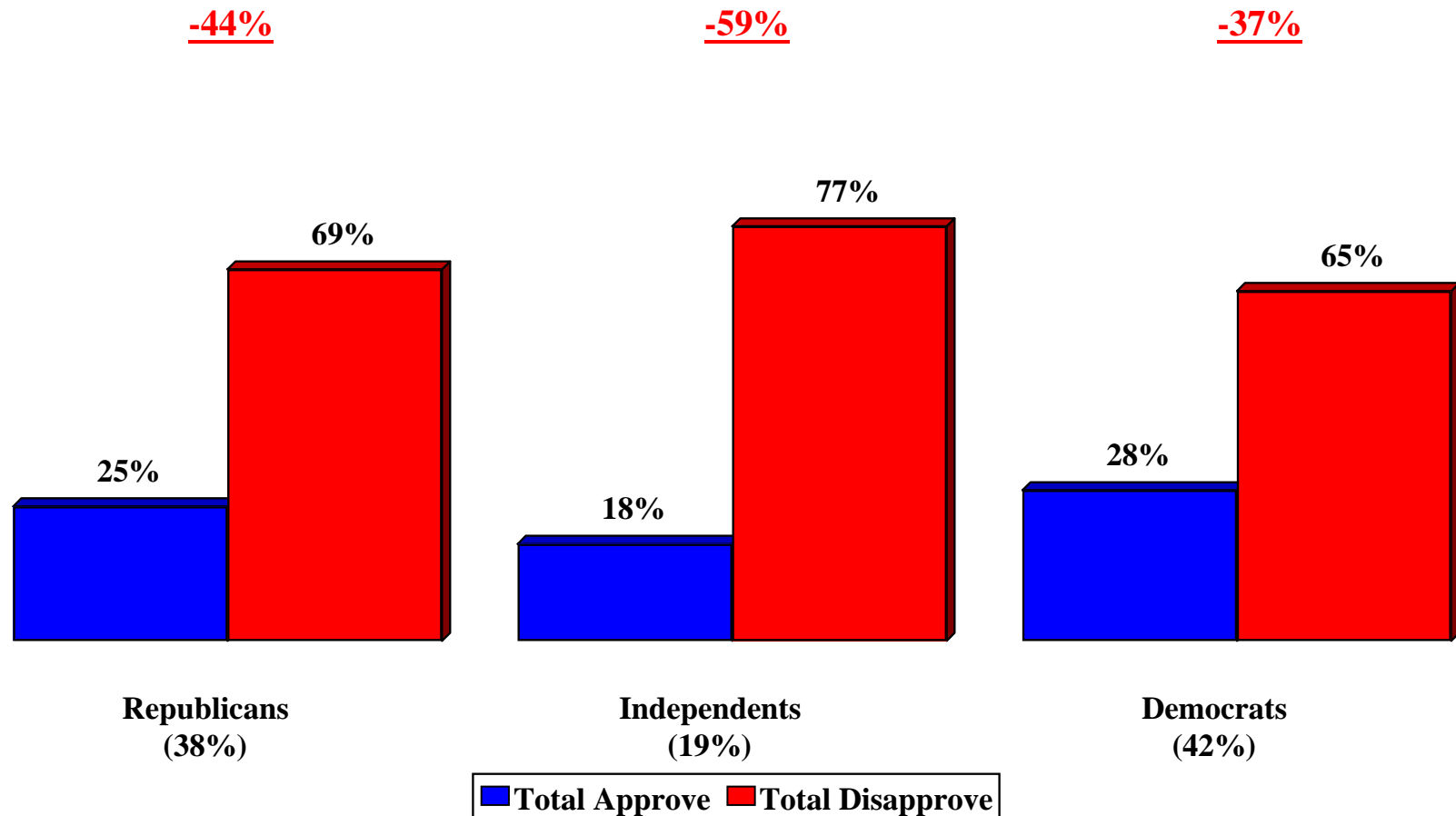
Total Approve: 25%*
Total Disapprove: 69%*



**Denotes Rounding*

Voter attitudes toward Congress aren't being driven by partisanship: it's a clear bipartisan unhappiness.

“Do you approve or disapprove of the way the U.S. Congress is handling its job?”
By Party





2008 Elections



On the generic presidential ballot, the Democrat leads by 13 points. Independents are leaning Democratic.

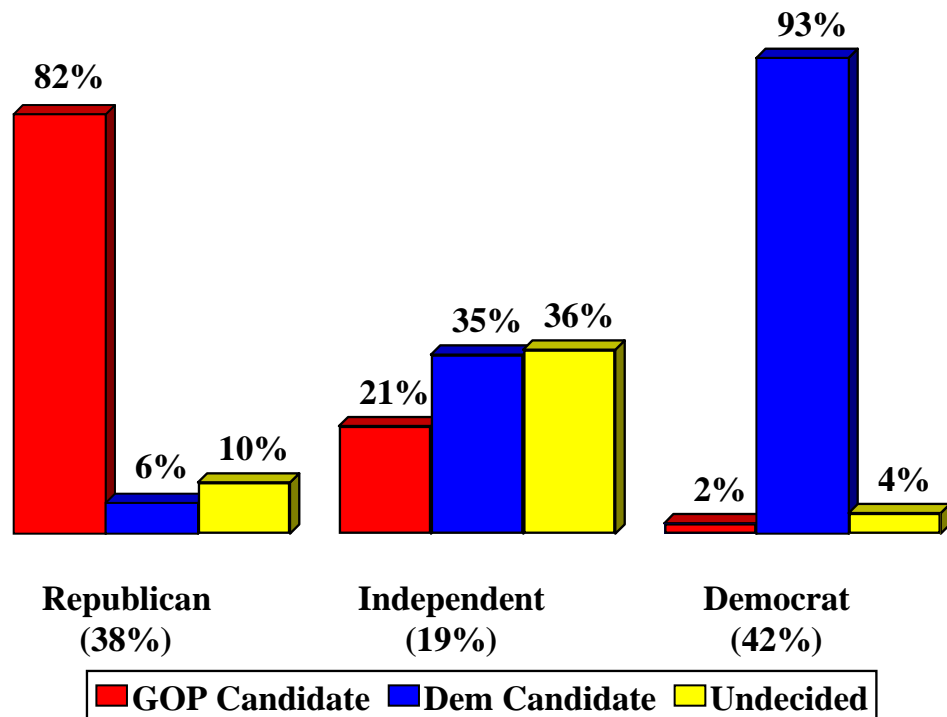
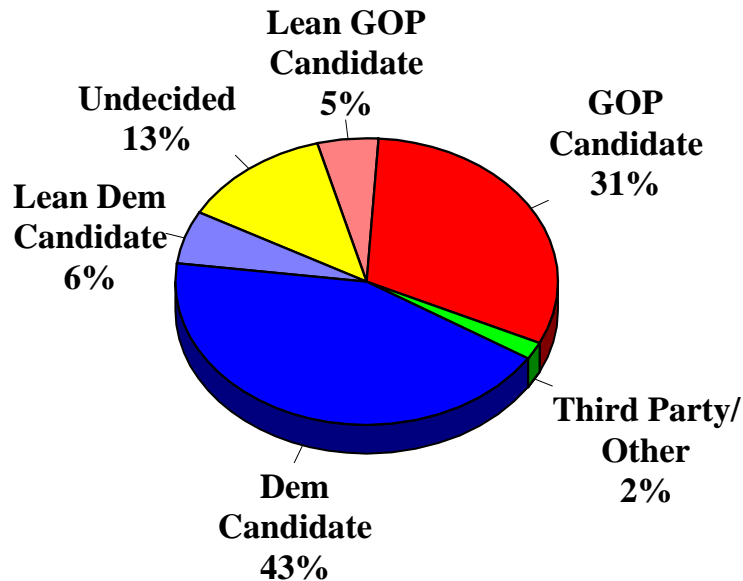
“If the election for President were being held today, for whom would you vote... the Republican candidate ...or... the Democratic candidate?”

(If Undecided, Ask: “As of today, which way do you lean, more toward the Republican candidate ...or... the Democratic candidate?”)

Overall

By Party

Total GOP Candidate: 36%
Total Dem Candidate: 49%



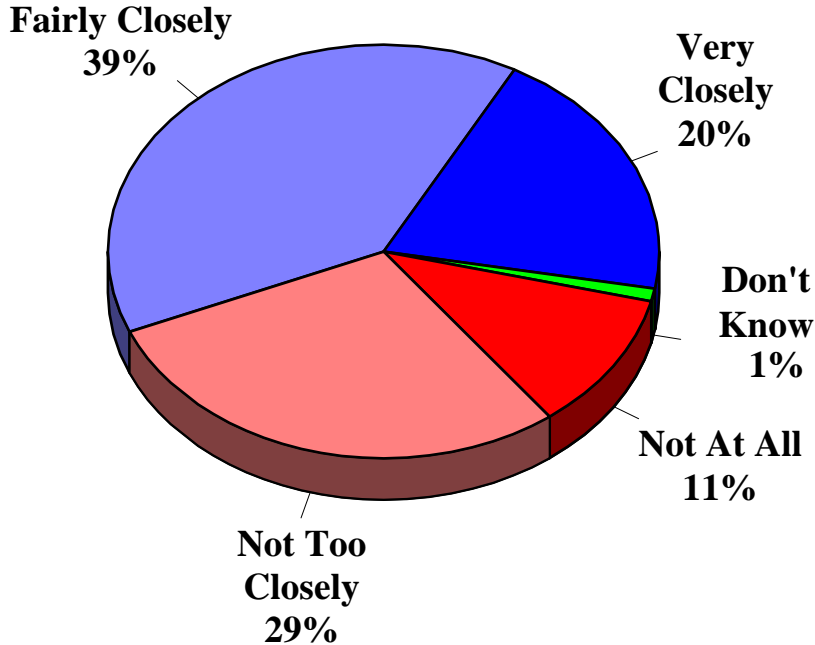
Voters are more focused on the Democratic primary.

“Thinking about the presidential primary elections and the race for the Republican and Democratic nominations....

How closely have you been following news about the race for the _____ nomination... very closely, fairly closely, not too closely, or not at all?”

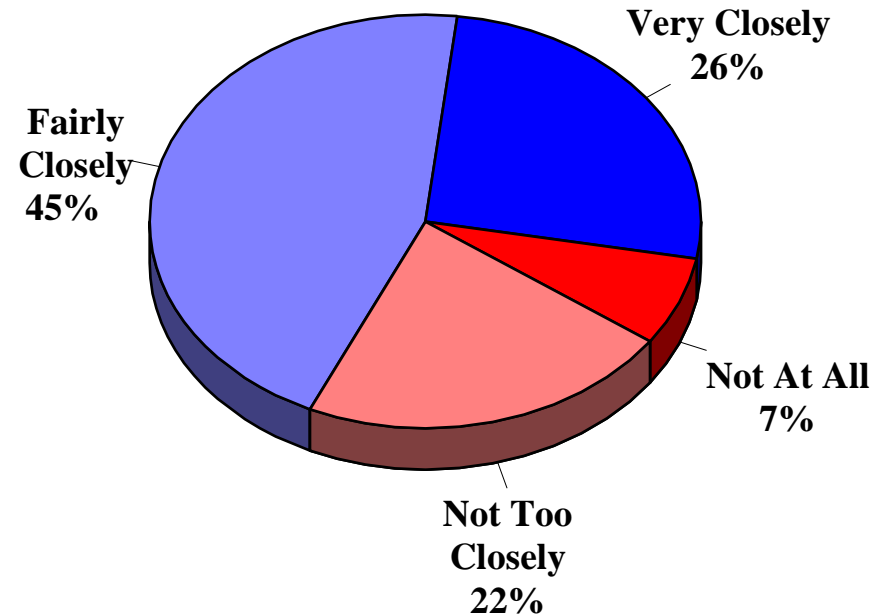
Republican Nomination

Total Closely: 59%
Total Not Closely: 40%



Democratic Nomination

Total Closely: 71%
Total Not Closely: 29%

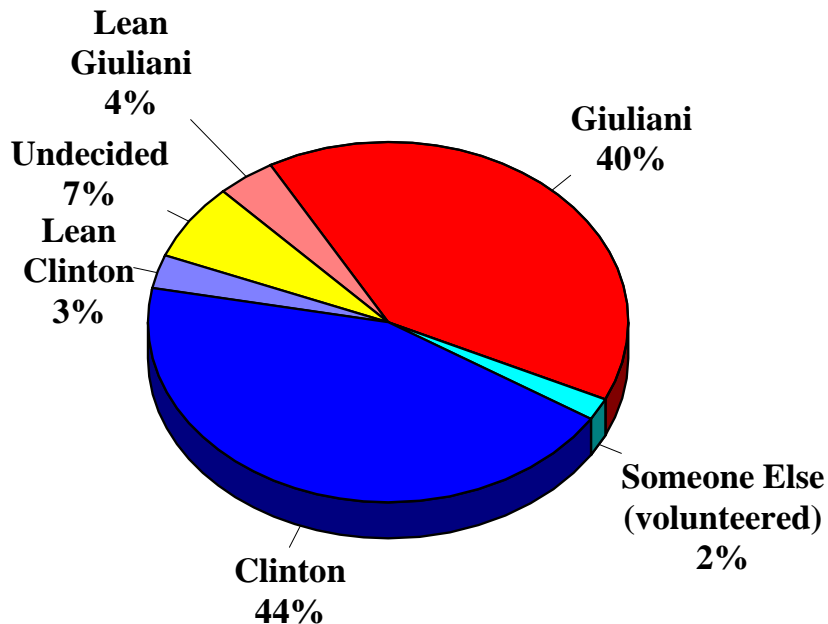


A Giuliani-Clinton matchup would be a battle of the titans, while Clinton reaches 50% against Thompson.

“If the election for President were being held today, for whom would you vote if the candidates were...”

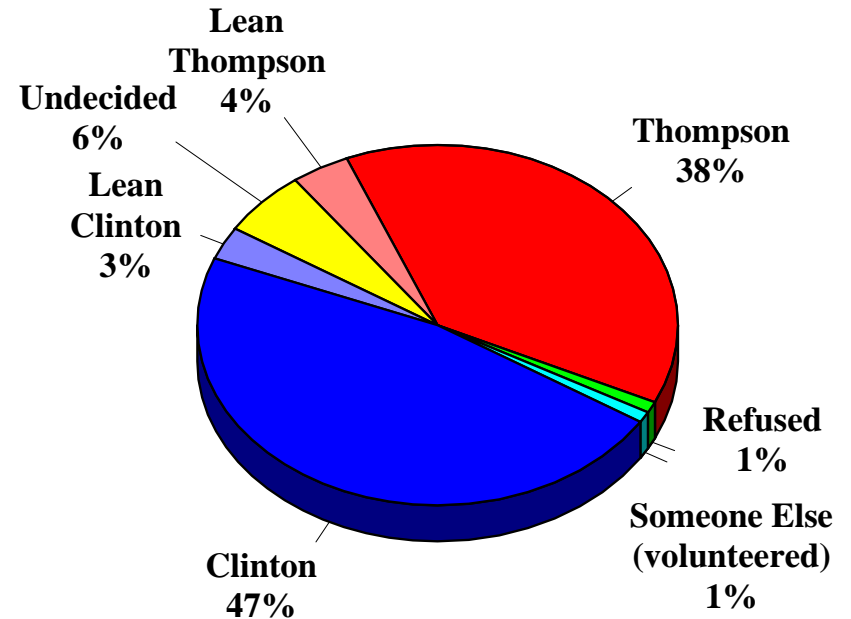
*Rudy Giuliani, Republican ...and...
Hillary Clinton, Democrat*

Total Giuliani:	44%
Total Clinton:	47%



*Fred Thompson, Republican ...and...
Hillary Clinton, Democrat*

Total Thompson:	42%
Total Clinton:	50%



Giuliani is the stronger general election candidate for the Republicans. Clinton and Obama have nearly identical numbers against both Republicans.

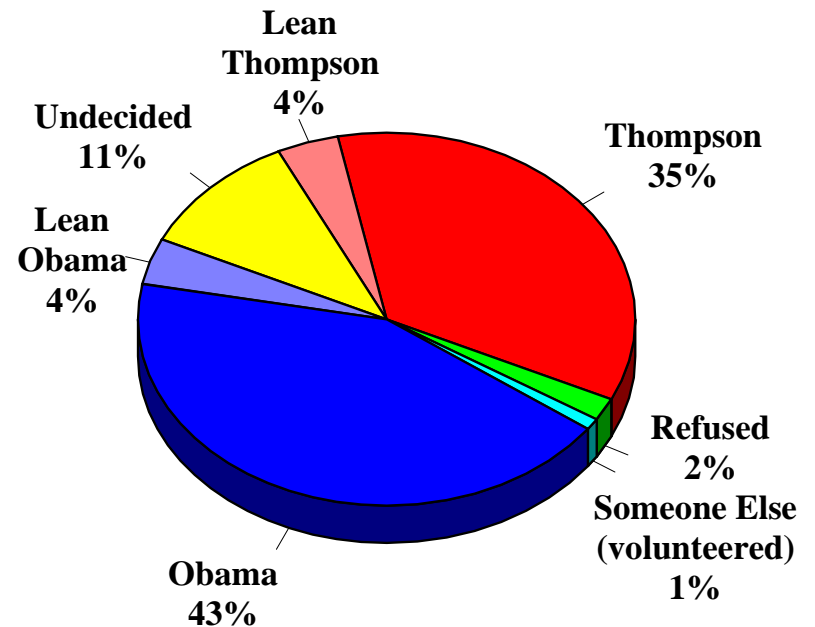
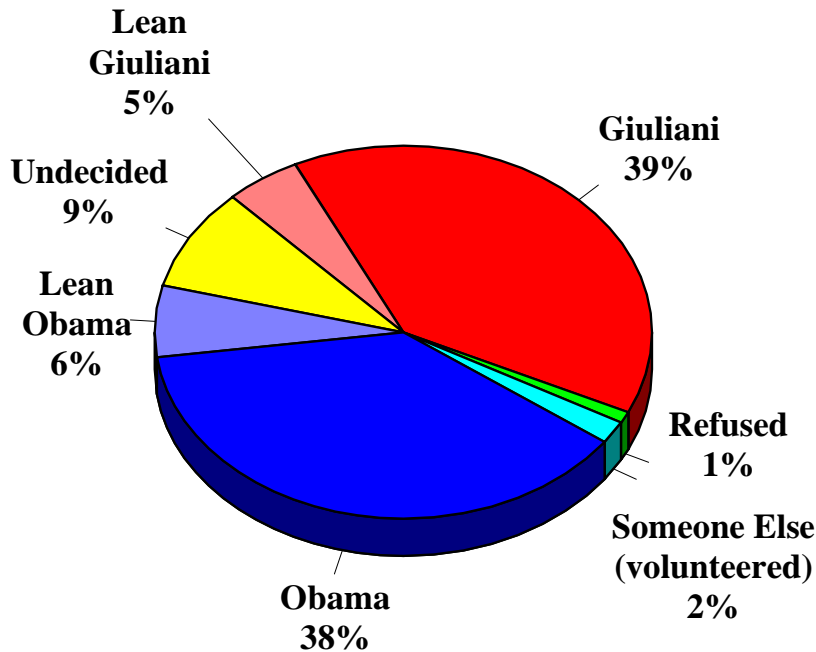
“If the election for President were being held today, for whom would you vote if the candidates were...”

*Rudy Giuliani, Republican ...and...
Barack Obama, Democrat*

*Fred Thompson, Republican ...and...
Barack Obama, Democrat*

Total Giuliani:	44%
Total Obama:	44%

Total Thompson:	39%
Total Obama:	48%*



*Denotes Rounding

One-third of voters want to see who the nominees are before deciding how to vote.

“Which of the following statements best describes your views...”

	<u>Overall</u>	<u>Among Inds</u>
I usually vote Republican and will vote Republican again in the next election.	16%	3%
I often split my ticket, but I will vote Republican next year because I am disappointed in the Democrats in Congress.	10%	7%
I often split my ticket and want to see who is nominated for President next year before deciding how to vote.	33%	59%
I often split my ticket but will vote Democratic next year because I am disappointed in President Bush and the Republicans.	16%	17%
I usually vote Democratic and will vote Democratic again in the next election.	21%	5%
Total Democratic Advantage:	11%	12%



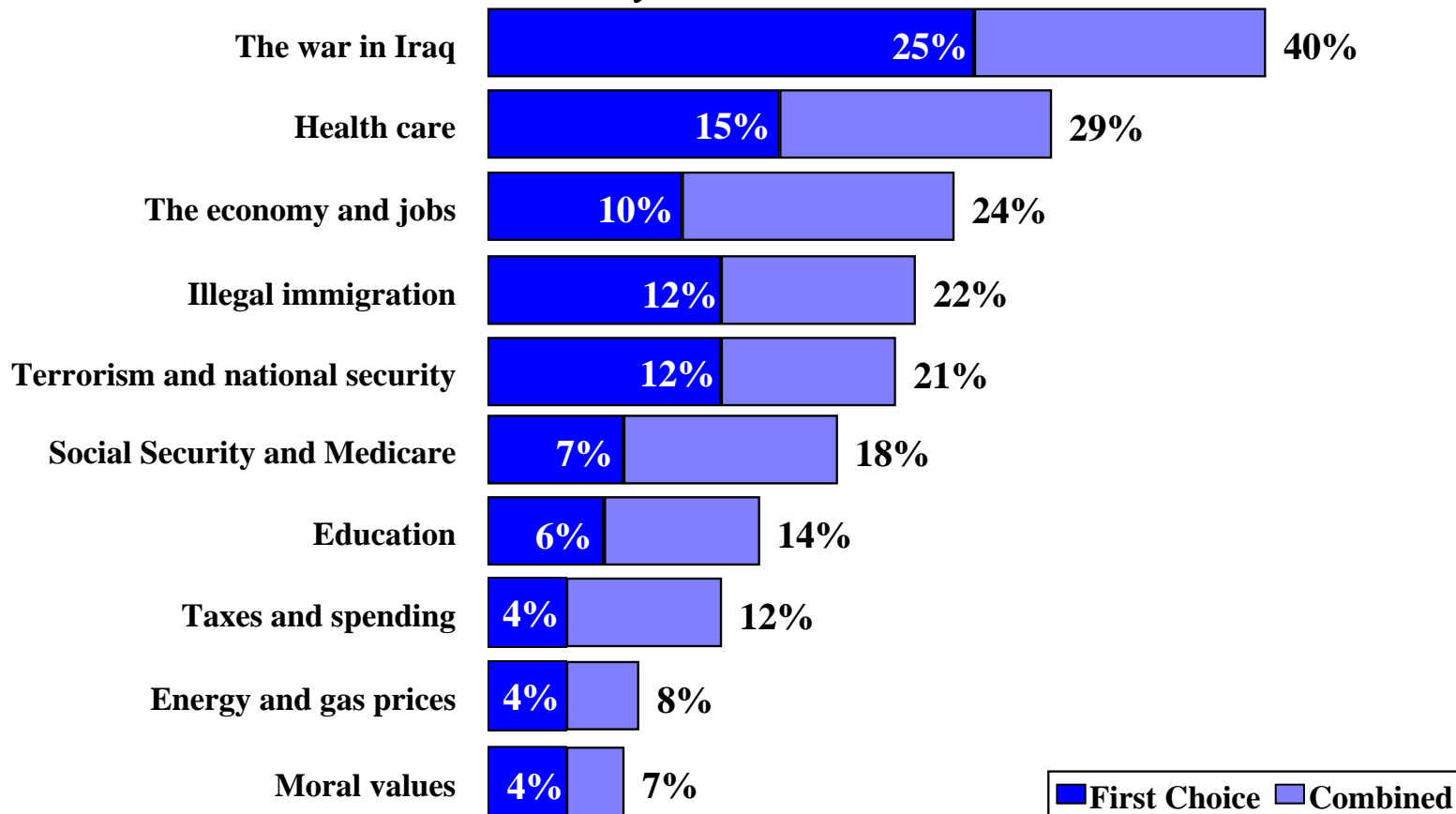
High-Profile Issues Debate



Iraq dominates the issue landscape. Health care, the economy/jobs, illegal immigration, and terrorism are second-tier issues.

“Which ONE of the following issues do you think the President and Congress should be paying most attention to? And which of the following is your second choice?”

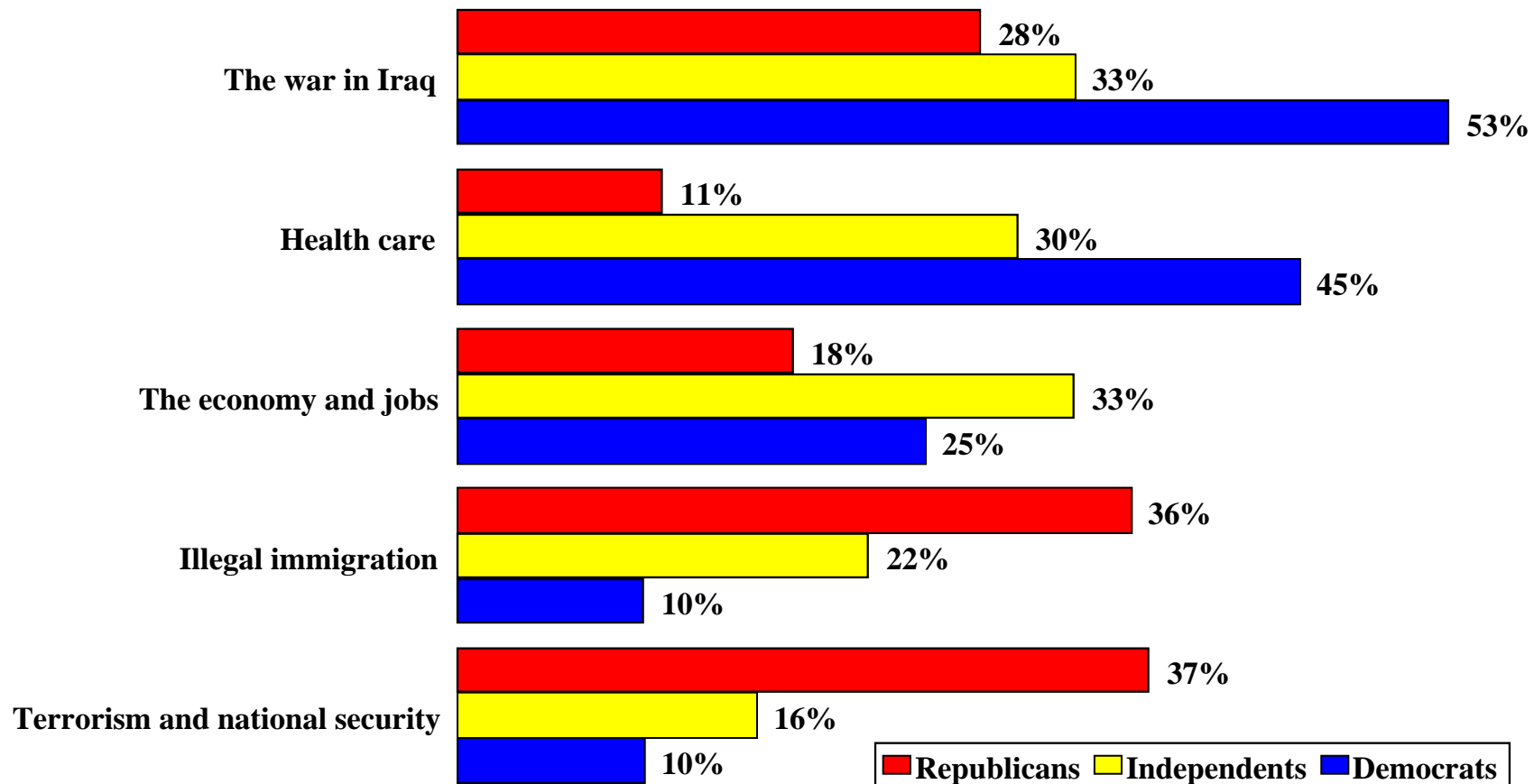
Ranked By Combined Choices



Democrats are especially focused on Iraq and health care, while illegal immigration and terrorism are more important to Republicans.

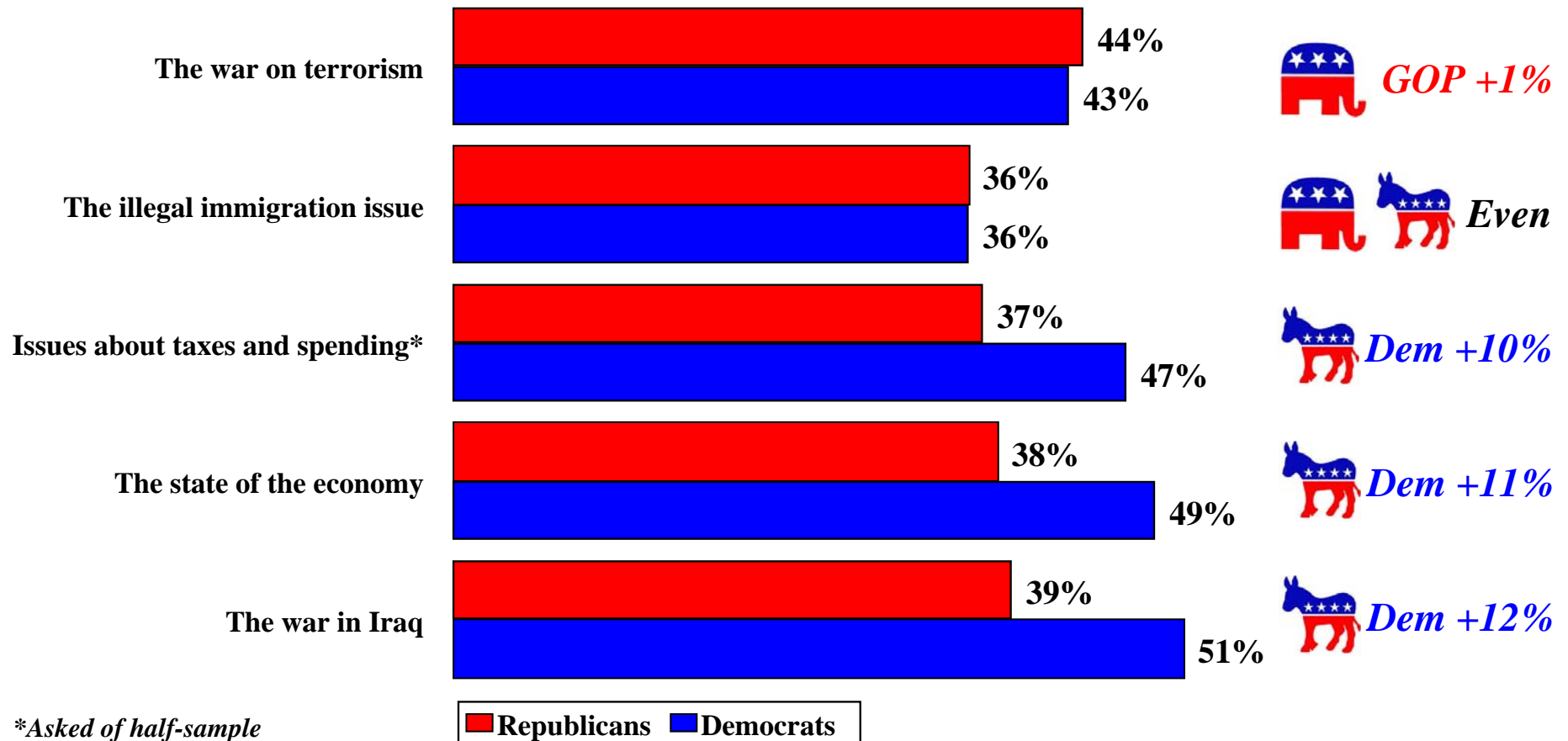
“Which ONE of the following issues do you think the President and Congress should be paying most attention to? And which of the following is your second choice?”

Top Five Issues: Combined Choices by Party



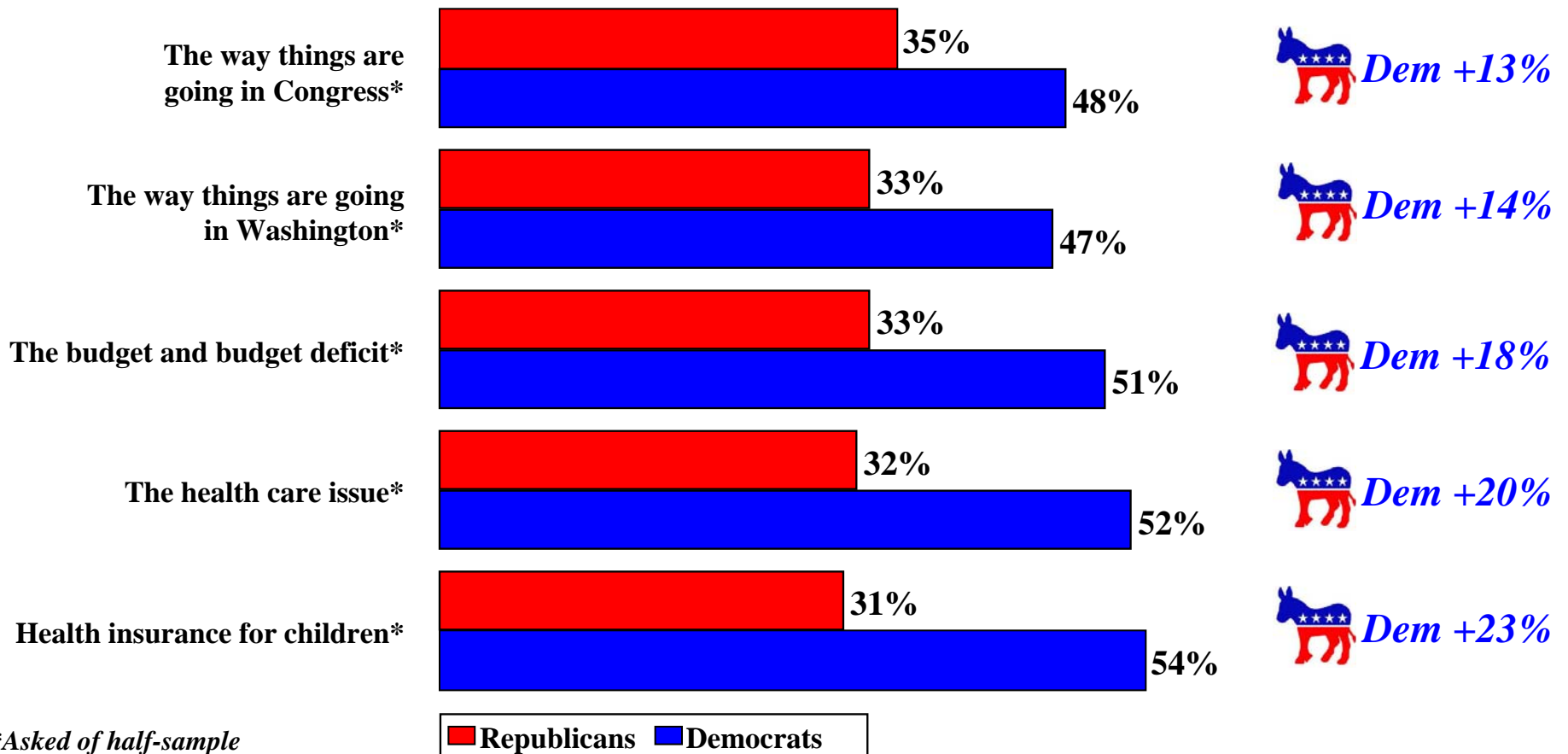
Democrats are winning most of the recent issue debates...

“I’m going to ask you about a number of issues that are being debated in the Congress and with the President. For each one, based on what you have heard recently, does it make you more likely to support the Republicans ...or... the Democrats for Congress?”



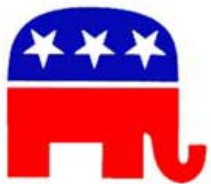
...with a big advantage on health care and the budget.

“I’m going to ask you about a number of issues that are being debated in the Congress and with the President. For each one, based on what you have heard recently, does it make you more likely to support the Republicans ...or... the Democrats for Congress?”



On Iraq, voters agree that troop levels need to be significantly reduced.

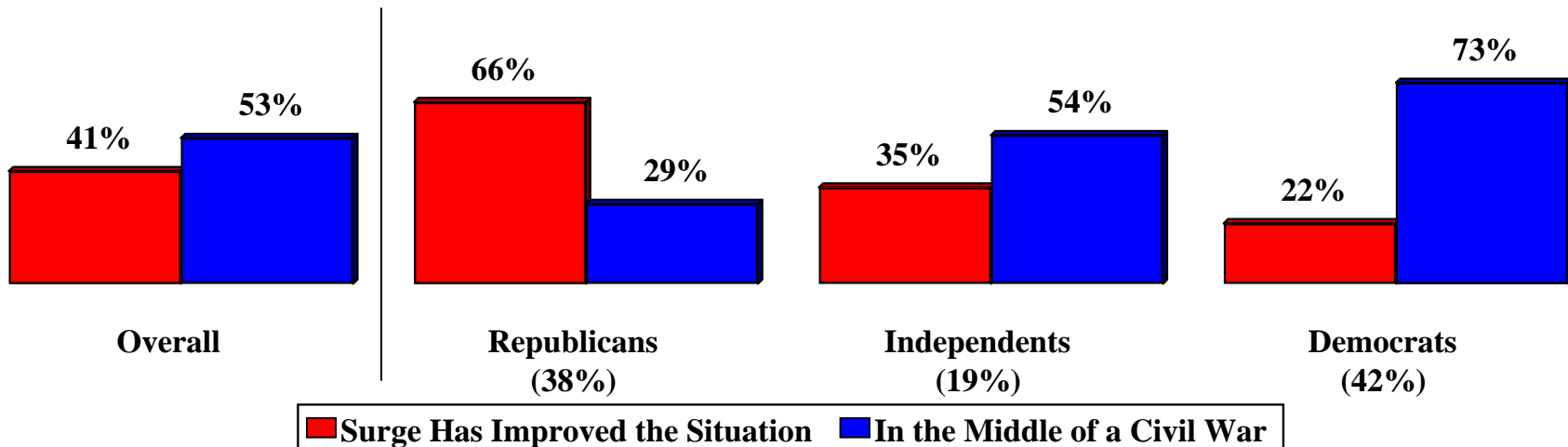
“Now I’m going to read you some pairs of statements. After I read each pair, please tell me which statement comes closer to your own view, even if neither is exactly right.”



The President's surge strategy has improved the situation in Iraq and allowed us to withdraw 30,000 troops. We should continue to slowly cut back troops and support a strategy that is already showing results and only fully leave after Iraq becomes stable.

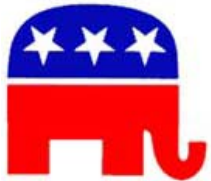


The President’s strategy leaves 130,000 U.S. troops in Iraq for years, caught in the middle of an endless religious civil war. With the cost of the war now above \$10 billion per month, we need to significantly reduce troops to force the Iraqis to find a political solution.



Republicans say illegal immigrants should be required to re-enter the country, while Independents and Democrats are divided.

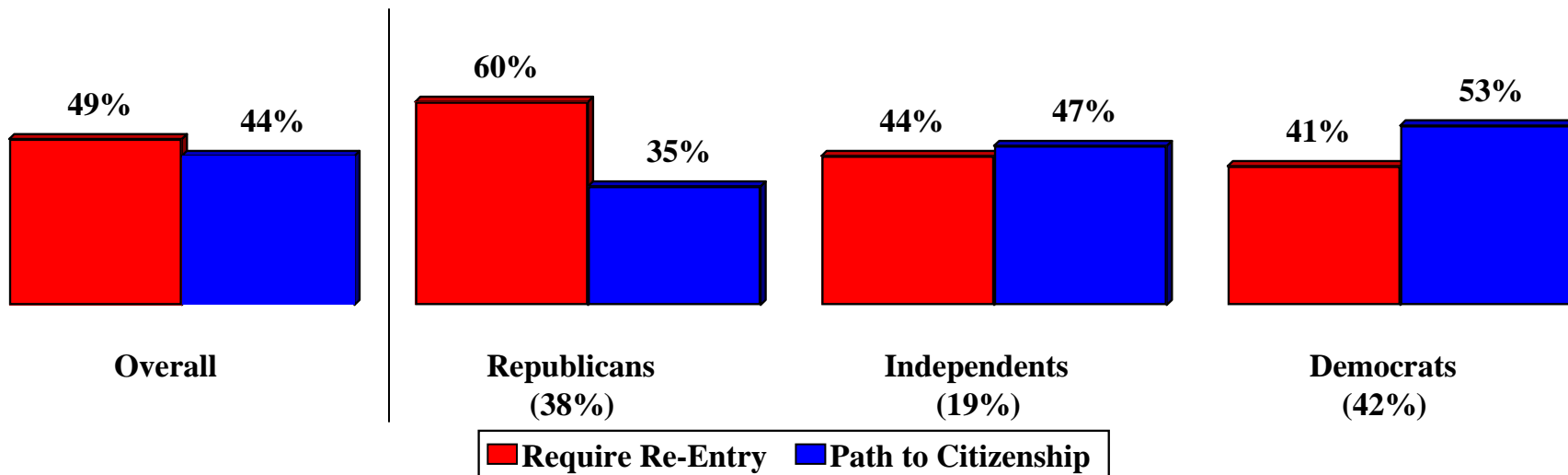
“Now I’m going to read you some pairs of statements. After I read each pair, please tell me which statement comes closer to your own view, even if neither is exactly right.”



We need to get control of the border, require illegal immigrants to re-enter the country legally, stop illegal immigrants from getting government benefits, and send illegal immigrants who are convicted criminals back to their home country.

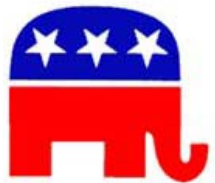


It is impractical to expel twelve million people, but we need tougher controls at the borders, tougher penalties on employers who hire illegal immigrants and we should bar illegal immigrants from getting most government benefits, while allowing the law-abiding immigrants to get on a long path to citizenship.



Independents worry the middle class has been left behind.

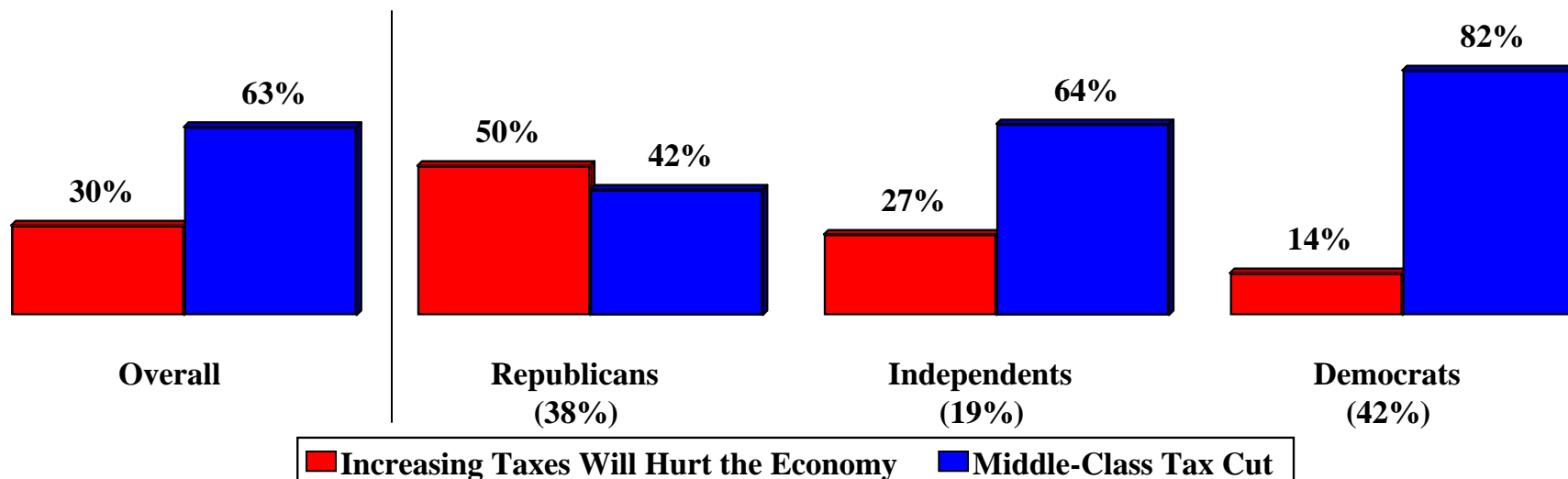
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Increasing taxes will hurt the economy. The economy is getting better and creating new jobs. Higher taxes and higher spending will make the housing problem worse and stop companies from adding more jobs.

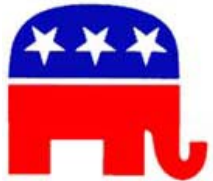


President Bush’s economic policy has been great for big business and the ultra wealthy, but it has left the middle class behind. We need tax cuts for the middle class, universal health coverage and investments in alternative energy to create quality American jobs.



Voters are divided on the Republican and Democratic messages about government spending.

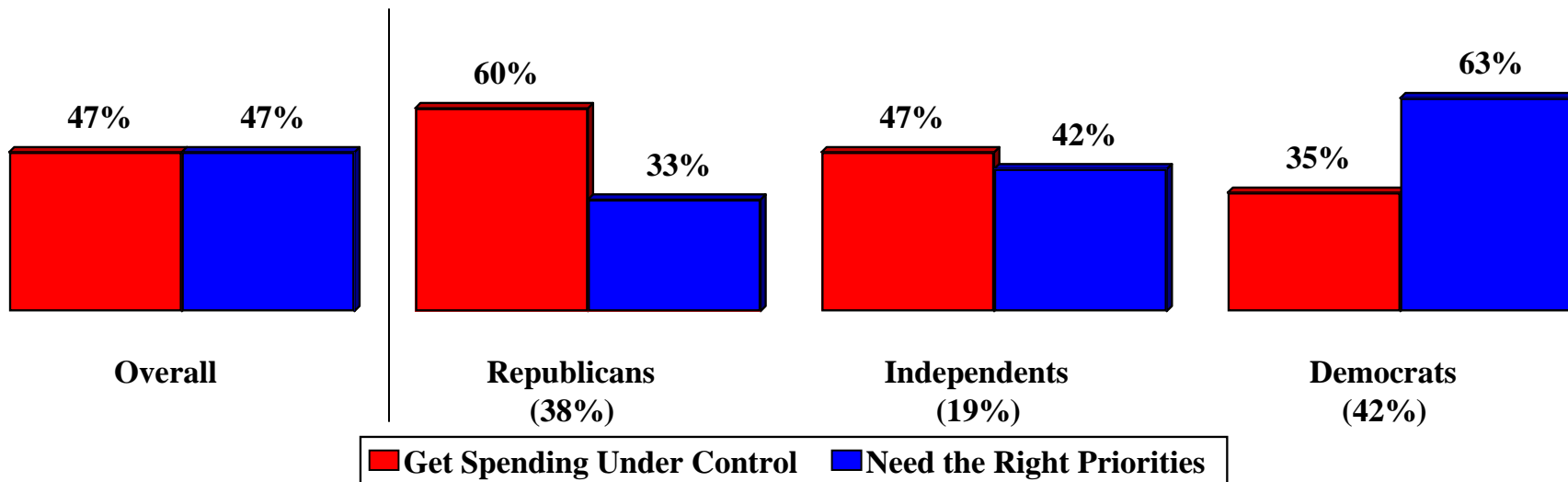
“Now I’m going to read you some pairs of statements. After I read each pair, please tell me which statement comes closer to your own view, even if neither is exactly right.”



Republicans spent too much money when they controlled Congress, but now the Democrats want to spend at a much higher rate. We need to get spending under control and cut the waste before adding any new government programs.

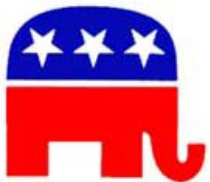


President Bush and the Republicans ran up out-of-control deficits and now want Congress to approve \$200 billion for Iraq this year. While supporting more money for Iraq, Bush wants to veto increased investment in new energy, health insurance and education. We need to limit spending, but we need the right priorities.



A plurality agree that Democrats are the agent of change, but Independents are fed up with all incumbents.

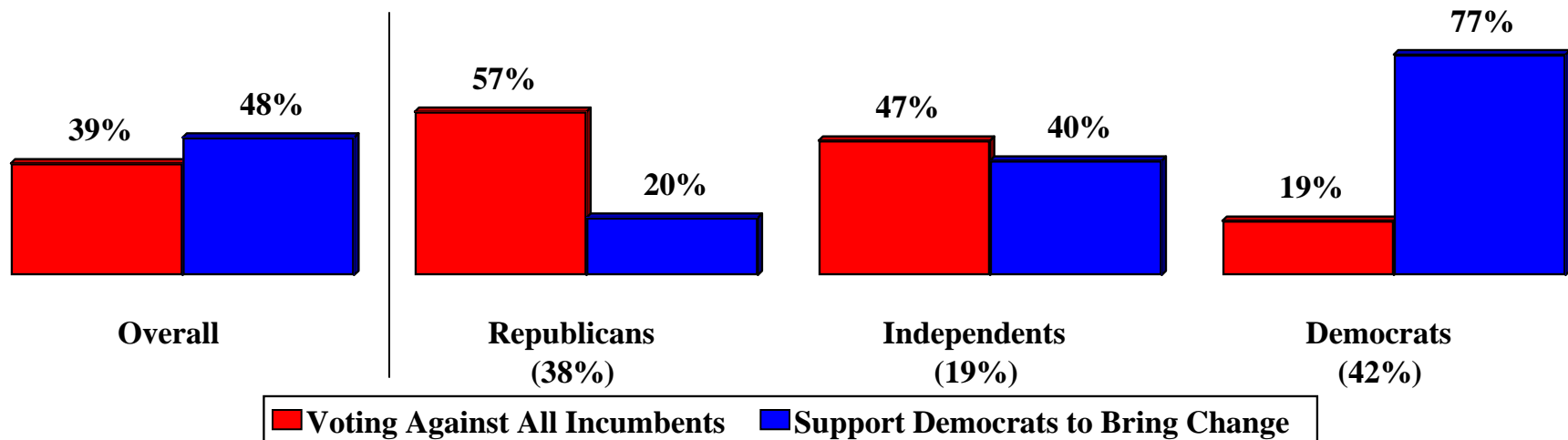
“Now I’m going to read you some pairs of statements. After I read each pair, please tell me which statement comes closer to your own view, even if neither is exactly right.”



It is time for a change in Washington, and it is time to vote against all incumbents regardless of party. Republicans have messed up the Iraq War and have too many scandals, but Democrats have done nothing to change Washington, and have only worked to help their special interest friends.



It is time for change in Washington. President Bush has left us bogged down in a religious civil war, with the continued support of Republicans in Congress. They did nothing about health care, energy independence, deficits or immigration and have opposed every new effort on health care and lobbying reform. We need to support Democrats to bring change.





For more information about this presentation, please contact Public Opinion Strategies and Greenberg Quinlan Rosner Research.

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